



# STUDY GUIDE

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## ESSAY WRITING

### WRITING IN PARAGRAPHS

#### INTRODUCING: ASSERTION, EVIDENCE AND REASONING

Good paragraph structure includes a combination of:

- Statement, claim or assertion

- Evidence or information which supports and gives validity to the assertion

- Reason, logic, justification for the assertion

Good paragraphs weave these three elements together to create a well-structured argument, expressed in a paragraph. This is an example of a good paragraph from a Business Student, using...

#### ASSERTION

Firstly, students with experience of applying for work placements are likely to make more effective applications for their graduate career jobs because they have already had an opportunity to become familiar with the process...

#### EVIDENCE

...as suggested by the High Fliers article: "students applying for work placements in their first or second year at university are selected through a very similar recruitment process to that used to recruit graduates" (High Fliers, The Graduate Market 2015, p.23)...

#### REASONING

...The experience gained whilst applying for internships would be beneficial when applying for an entry level graduate job as they would have had experience in both interviews and writing CVs, and therefore had the opportunity to practise and hone these skills.