



**UNIVERSITY  
CENTRE**  
SOUTH DEVON

# **PROGRAMME QUALITY HANDBOOK 2021-22**

## **FdA Illustration with Graphics & Animation**

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# **1. Welcome and Introduction to FdA Illustration with Graphics & Animation**

Welcome to the Foundation Degree Illustration with Graphics & Animation

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:  
The approved programme specification  
Module records

## 1.1. Programme Management

### Sam Aspden

With 15 years HE level teaching Sam is an experienced member of the teaching team, and also acts as your Personal Tutor and Programme Leader. Based in the South West, Sam is a Textiles Artist and Designer focusing on drawing, mapping, sustainability, environment and the history and landscapes of the South West. After completing an MA in Designer Maker she continues her private practice with natural dyes, ink drawings and multi-media work, and is undertaking a PhD with Loughborough.

## 1.2. Personal Tutor

Personal tutors are designated as a sustained and first point of reference for individual students on personal, domestic or academic matters; detailed information will be available in your teaching, learning and assessment handbooks.

Further information about personal tutoring at UCSD can be found by following this link to the [Student Development](#) policy.

## 1.3. Course Contact List

Sam Aspden

[Samantha.aspden@southdevon.ac.uk](mailto:Samantha.aspden@southdevon.ac.uk)

Josie Birch

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## 1.4. Preparing for your programme

At UCSD, we understand that degree level study is a big step up from previous studies. To help prepare you for the degree we recommend engaging with preparatory activities. Each year UCSD organise step up to HE workshops, with a focus on supporting you to develop your research and writing skills, alongside academic techniques. For more information on the workshops and resources available, please visit our website: <https://www.ucsd.ac.uk/the-first-year-at-university/>.

The Student Support Hub is available throughout the duration of your programme and offers a range of services, acting as a first port of call for academic, study, wellbeing, disability, fees/funding, employability and progression support. When progressing to the next level of study of your higher education, there are also workshops and activities available to support you with progressing your graduate skills.

Preparatory reading is a great way to develop your knowledge and skills to be ready for the next level of study in higher education. Please see below some recommended reading to undertake prior to the start of your course:

### Preparatory Reading

Recommended books/ebooks:

Davies, J. and Duff, L. (2005) *Drawing: The Process*. Bristol: Intellect.

Dexter, E. (2005) *Vitamin D: New Perspectives in Drawing*. London: Phaidon.

Edwards, B. (2001) *The New Drawing on the Right Side of the Brain*. London: Harper Collins.

Kovats, T. (2005) *The Drawing Book: A Survey of Drawing, The Primary Means of Expression*. London: Black Dog.

Maslen, M. and Southern, J. (2014) *Drawing Projects*. London: Black Dog.

New, K. (2005) *Drawing From Life: The Journal as Art*. New York: Princeton Architectural Press.

Sale, T. and Betti, C. (2008) *Drawing: A Contemporary Approach*, Sixth Edn. Thompson.

## 1.5. COVID19 Programme Planning

<b>Covid 19 programme Planning</b>	
General approach being undertaken	<p>We will follow government advice on social distancing and personal safety to ensure a 'Covid secure' working and learning environment.</p> <p>We know that we all may need to adapt if Covid conditions change. We will continue to provide a high quality learning experience utilising technology solutions as may be required.</p> <p>We will continue to update our dedicated <a href="#">Covid 19 webpage</a> if and when circumstances change. We encourage all new and returning students to review this page to better understand the approach we are taking.</p>
Programme Teaching and Learning changes being undertaken	In the event another COVID outbreak effecting the UCSD, we will continue to deliver content via Microsoft Teams platform and online as well as face to face where possible as per the usual timetable of modules. Practical elements of the course including access to workshops, facilities and studios will be prioritised during face to face delivery.

## 2. Programme Specification

### 2.1. Programme Details

<b>Awarding Institution:</b>	South Devon College
<b>Teaching Institution:</b>	South Devon College
<b>Accrediting Body:</b>	South Devon College
<b>Language of Study:</b>	English <sup>1</sup>
<b>Mode of Study:</b>	Full Time/Part Time <sup>2</sup>
<b>Final Award:</b>	FdA
<b>Intermediate Award:</b>	N/A
<b>Programme Title:</b>	Illustration with Graphics & Animation
<b>UCAS Code:</b>	W213
<b>Benchmarks:</b>	Art and Design 2017 Foundation Degree Characteristic Statement 2015

<sup>2</sup> Full time/part time/distance learning etc.

## 2.2. Brief Description of the Programme

Illustrators draw things. This might be outside with a pencil and sketchbook, or in the studio using a Wacom display exploring an imagined world in a virtual space. Illustrators communicate ideas that inform and educate. They are image-makers, storytellers, visual embellishers. Our world is dominated by visual experience and illustration is at its heart: from the books and magazines we read to the packaging on products we buy and the content we look at online.

FdA Illustration with Graphics & Illustration at University Centre South Devon introduces students to the broad and exciting practice of illustration. Students will develop a range of skills that enable them to practice as professional illustrators in a creative and ever-changing commercial environment. The world of illustration is a continually evolving discipline which encompasses a variety of practices with applications for both print-based and digital media. The programme addresses the practical and professional requirements necessary to succeed as an illustrator, whilst developing an experimental and playful approach to visual communication. Typically, students will have the opportunity to:

- gain an understanding of the key debates in illustration practice
- develop illustration work creatively through practical experimentation
- explore authorship and the reproduced image
- identify audiences for their work
- consider how they can make their work visible through digital and physical forms of presentation
- engage in workshops, tutorials and seminars to help them develop and define their practice and identity as illustrators

The course considers a variety of relevant fields of illustration including character design, comics, graphic novels, picture books, publishing, editorial, reportage, site-specific, merchandising, and packaging. It will give students the confidence to develop a personal voice, to set up studios, to work freelance or organise collectives, and to approach agents or clients directly to gain commissions.

## 2.3. Details of Accreditation by a Professional/Statutory Body (if appropriate)

N/A

## 2.4. Exceptions to Regulations

N/A

## 2.5. Programme Aims

The programme will deliver:

- 1) Provide students with a general knowledge and understanding of illustration and graphic communication.
- 2) Stimulate critical self-reflection and provide students with the skills to develop effective research within an academic framework.
- 3) Build transferable professional skills such as effective presentation, team working, oral and verbal communication, time management and organisation.
- 4) Give students the confidence to develop personal aims, interests, ambitions and directions as professionals and to identify audiences for their work.

- 5) Encourage students to approach illustration work creatively through practical experimentation, risk taking, and problem solving to meet the challenges of a continually evolving discipline.

## **2.6. Programme Intended Learning Outcomes (ILO)**

### **Knowledge and understanding**

On successful completion graduates should have developed:

Knowledge of the wider historical, cultural, and professional aspects of visual communication and its relationship to other creative disciplines.

An understanding of a range of concepts, values and debates that inform and influence creative practice.

Knowledge of the role of illustrator in contemporary society as a visual communicator.

### **Cognitive and intellectual skills**

On successful completion graduates should have developed:

Critical, analytical and practical skills for problem solving.

The ability to interpret and evaluate information from a number of theoretical sources and apply these findings to the critical development of own practice.

The ability to utilise self-evaluation and critical reflection as a part of the creative process and in response to the criticism of others.

### **Key and transferable skills**

On successful completion graduates should have developed the ability to:

Work independently and collaboratively within a creative context.

Organise and manage a workload effectively to meet deadlines.

Use a range of tools for communication, research and professional networking.

### **Employment related skills**

On successful completion graduates should have developed:

Skills to negotiate and collaborate with outside agencies/professions in a professional manner.

An awareness of potential applications and audiences for own creative work supported by a physical and digital portfolio.

An understanding of the requirements of commercial and professional practice within their chosen field.

### **Practical skills**

On successful completion graduates should have developed:



A broad range of practical skills, techniques and processes appropriate to creative intentions and ambitions.

The ability to select and display work professionally using a variety of presentation methods and using specified formats.

Effective studio management skills, and safe working practices

## **2.7. Distinctive Features**

Illustrators draw things. This might be outside with a pencil and sketchbook, or in the studio using a Wacom display exploring an imagined world in a virtual space. Illustrators communicate ideas that inform and educate. They are image-makers, storytellers, visual embellishers. Our world is dominated by visual experience and Illustration is at its heart: from the books and magazines we read to the packaging on products we buy and the content we look at online.

FdA Illustration with Graphics & Illustration at University Centre South Devon introduces students to the broad and exciting practice of illustration. Students will develop a range of skills that enable them to practice as professional illustrators in a creative and ever-changing commercial environment. The world of illustration is a continually evolving discipline which encompasses a variety of practices with applications for both print-based and digital media. The programme addresses the practical and professional requirements necessary to succeed as an illustrator, whilst developing an experimental and playful approach to visual communication.

Typically, students will have the opportunity to:

- gain an understanding of the key debates in illustration practice
- develop illustration work creatively through practical experimentation
- explore authorship and the reproduced image
- identify audiences for their work
- consider how they can make their work visible through digital and physical forms of presentation
- engage in workshops, tutorials and seminars to help them develop and define their practice and identity as illustrators

The course considers a variety of relevant fields of illustration including character design, comics, graphic novels, picture books, publishing, editorial, reportage, site-specific, merchandising, and packaging. It will give students the confidence to develop a personal voice, to set up studios, to work freelance or organise collectives, and to approach agents or clients directly to gain commissions.

Recruitment to Illustration programmes nationally is very buoyant, which reflects a strong and growing demand for this subject specialism at undergraduate level.

## **2.8. Progression Route(s)**

Progression to University of Plymouth may be suitable for candidates graduating UCSD and the following Plymouth awards are suggested;

BA (Hons) Illustration

BA (Hons) Graphic Design with Typography

Admission would be based on successful application through UCAS and submission of a successful portfolio and/or interview.

## Admissions Criteria

All applicants must have GCSE (or equivalent) Maths and English at Grade 4 or above (C or above)

<b>Entry Requirements for FdA Illustration</b>	
A-level/AS-level	Normal minimum entry requirements are 48 UCAS points at A-level
BTEC National Diploma/QCF Extended Diploma	Normal minimum entry requirements are 48 UCAS points Relevant Art and Design discipline Level 3
Access to Higher Education at level 3	Normal minimum entry requirements are 48 UCAS points Pass – subject to interview with portfolio
Welsh Baccalaureate	Normal minimum entry requirements are 48 UCAS points
Scottish Qualifications Authority	Normal minimum entry requirements are 48 UCAS points
Irish Leaving Certificate	48 UCAS Tariff points from Higher Level, plus Ordinary Level 4 or above Maths and English
International Baccalaureate	H6 overall If overseas and not studying English within IB, must have IELTS 6.0 overall with 5.5 in all other elements.
Work Experience Interview	Relevant professional experience within a related field – Subject to face to face or online interview with portfolio

## 2.9. Programme Structure

Full time Structure Level 4					
Module Code	Module Title	Credits	Year of Delivery*	Semester/Term of Delivery	Core/Optional
UCSD1002*	Digital Tools: Software, Systems and Applications	20	2019/20	1&2	Core
UCSD1005*	Understanding Contextual Referencing	20	2019/20	1&2	Core
UCSD1036	Visual Explorer	20	2019/20	1	Core
UCSD1037	Sequence and Narrative	20	2019/20	1	Core
UCSD1038	Image and Expression	20	2019/20	2	Core
UCSD1004*	Developing Collaborative Practice	20	2019/20	2	Core

\*Shared modules

Full time Structure Level 5

Module Code	Module Title	Credits	Year of Delivery*	Semester/Term of Delivery	Core/Optional
UCSD2003*	Professional Engagement	20	2020/21	1&2	Core
UCSD2000*	Negotiated Research	20	2020/21	1&2	Core
UCSD2051	Meeting the Brief	20	2020/21	1	Core
UCSD2004*	Exploration for Innovation	20	2020/21	1	Core
UCSD2053	Planning for Success	20	2020/21	2	Core
UCSD2054	Making It Happen	20	2020/21	2	Core

\*Shared modules

Part Time Structure Level 4/5						
Module Code	Module Title	Credits	Year of Delivery*	Semester/Term of Delivery	Core/Optional	Part time option
UCSD1036	Visual Explorer	20	2019/20	1	Core	Yr 1
UCSD1037	Sequence & Narrative	20	2019/20	1	Core	Yr 1
UCSD1002*	Digital Tools: Software, Systems and Applications	20	2019/20	1 & 2	Core	Yr 1
UCSD1005*	Understanding Contextual Referencing	20	2019/20	1 & 2	Core	Yr 1
UCSD1038	Image & Expression	20	2020/21	2	Core	Yr 2
UCSD1004*	Developing Collaborative Practice	20	2020/21	2	Core	Yr 2
Part Time Structure Level 5						
Module Code	Module Title	Credits	Year of Delivery*	Semester/Term of Delivery	Core/Optional	Part time option
UCSD2000*	Negotiated Research	20	2020/21	1 & 2	Core	Yr 2
UCSD2051	Meeting the Brief	20	2020/21	1 & 2	Core	Yr 2
UCSD2004*	Exploration for Innovation	20	2021/22	1	Core	Yr 3
UCSD2003*	Professional Engagement	20	2021/22	1	Core	Yr 3
UCSD2053	Planning for Success	20	2021/22	2	Core	Yr 3
UCSD2054	Making It Happen	20	2021/22	2	Core	Yr 3

**\*Shared modules**

## 2.10 Exposition and Mapping of Learning Outcomes, Teaching & Learning and Assessment

Core Modules																	Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical
		Knowledge & understanding			Cognitive & intellectual skills			Key & transferable skills			Employment related skills			Practical skills				
		1	2	3	1	2	3	1	2	3	1	2	3	1	2	3		
	UCSD1005 Contextual Studies	/	/	/	/	/			/	/							Y	C1 100%
	UCSD1002 Digital Tools		/		/		/		/	/				/	/	/	Y	C1 100%
Level 4	UCSD1036 Visual Explorer				/	/	/		/	/				/	/		Y	C1 100%
	UCSD1037 Sequence & Narrative		/		/		/		/	/				/	/	/	Y	C1 100%
	UCSD1038 Image & Expression	/	/	/	/	/	/		/	/			/	/	/	/	Y	C1 100%
	UCSD1004 Developing Collaborative Practice	/	/	/	/		/	/	/	/	/		/	/	/	/	Y	C1 100%
<b>Level 4 LOs</b>																		

Core Modules																	Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical
		Knowledge & understanding			Cognitive & intellectual skills			Key & transferable skills			Employment related skills			Practical skills				
		1	2	3	1	2	3	1	2	3	1	2	3	1	2	3		
Level 5	UCSD2000 Negotiated Research	/	/	/	/	/			/	/							Y	C1 100%
	UCSD2003 Professional Engagement	/	/	/	/		/	/	/	/	/	/	/		/	/	Y	C1 100%
	UCSD2051 Meeting the Brief		/	/	/		/		/	/	/		/	/	/	/	Y	C1 100%
	UCSD2004 Exploration for Innovation		/	/	/	/	/		/	/			/	/	/	/	Y	C1 100%
	UCSD2053 Planning for Success	/	/	/	/	/	/		/	/	/		/	/	/	/	Y	C1 100%
	UCSD2054 Making it Happen	/	/	/	/	/		/	/	/	/		/		/	/	Y	C1 100%
Level 5 LOs																		



### 3. Module Records

#### SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

**MODULE CODE:** UCSD1005      **MODULE TITLE:** Understanding Contextual Referencing  
**CREDITS:** 20      **FHEQ LEVEL:** 4      **HECOS CODE:**  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Students will be given the opportunity to examine the underlying theoretical concerns of their practice, to understand the historical and contemporary contexts for creative practice, and develop a range of research and communications skills which can be used to inform sustained critical reflection and personal creative development.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Creative Digital Design

**Professional body minimum pass mark requirement:** NA

**MODULE AIMS:**

- To develop an understanding of historical and contemporary influences in art and design
- To develop an understanding of how meaning is made within creative practice
- Understand the relationship between audience and creative practice
- To apply knowledge and understanding in interpreting creative practice

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1 Explore and evidence a range of academic sources. LO2 Recognise the influence and impact of technologies, and art and design processes in making meaning. LO3 Articulate an understanding of the relationship between audience and creative practice. LO4 Analyse the influence of emerging technology on processes and audience perception	Knowledge and understanding 1, 2, 3 & 4 Cognitive and intellectual skills 3 & 4 Key and transferable skills 1, 2 & 3

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
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<b>DATE OF IMPLEMENTATION:</b>	<b>SEMESTER: 1 &amp; 2</b>
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	

Additional notes (for office use only):

## SECTION B1: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Glyn Newman	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

Through scheduled activity and self-directed research students will build an understanding of:

- key concepts in relation to creative design, contemporary and historical influences
- develop analytical skills
- selecting, analysing and citing information
- developing responses to a range of creative outcomes
- communication theories in the construction of meaning and audience perception
- ethical issues in relation to creativity.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Taught sessions will consist of delivery and tutorials and a formative assessment will give feedback midway through.
Independent	140	The tasks set during the taught sessions will be started with tutor supervision and finished independently
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Research Journal Independent research from a range of sources, critical evaluation, referencing LO1, LO4	50%
	Critical Report Illustrated critical report, accurate referencing, structured research notes LO2, LO3	50%
		Total: 100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	Illustrated critical report, LO1,2,3,4	Total 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Glyn Newman Date: 04/06/2019	<b>Approved by:</b> Sam Aspden Date: 05/06/2019

## SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

<b>MODULE CODE:</b> UCSD1004	<b>MODULE TITLE:</b> Developing Collaborative Practice	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 4	<b>HECOS CODE:</b> 101361
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module provides the opportunity to pitch and produce design content by identifying a client, live or simulated, and to work to a given brief. Students will record the development, communications and design process in a digital portfolio. Throughout this process a greater awareness of the realities of working, including intellectual property, will be gained through project management, negotiation and interaction with others.

<b>ELEMENTS OF ASSESSMENT</b> <i>[Use HESA KIS definitions]</i> – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	50%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	50%

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To enable students to experience the working practices of the Creative Sector and gain greater awareness of various business practices, including intellectual property, through personal engagement.
- To encourage the development of transferable skills that can be applied to various professional and academic contexts.
- To manage time and resources effectively by drawing on planning, organisation, project management and production skills

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1 Articulate ideas and present these in visual, oral and written forms in a professional context LO2 Adopt professional design approaches, communicating and collaborating with others when working to a design brief. LO3 Coordinate and manage a project LO4 Record and evaluate own design practice	Cognitive and intellectual skills 3 Key and transferable skills 1 & 3 Employment related skills 1, 2, 3 & 4 Practical skills 2 & 3

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
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<b>DATE OF IMPLEMENTATION:</b>	<b>SEMESTER: 2</b>
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	

Additional notes (for office use only):

## SECTION B1: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b>
<b>MODULE LEADER:</b> Glyn Newman	<b>OTHER MODULE STAFF:</b> Christopher Matthews

### Summary of Module Content

- Through a series of scheduled activities and client briefings students will:
- be expected to pitch, manage and produce design content to meet the needs of a simulated or live client brief.
- Look at legalities and working practices in industry including intellectual property.
- be expected to manage all aspects of the production, recording and evidencing their ability to do so
- record all stages of the project process.
- deliver final design content to the client using appropriate and relevant methods.
- reflect on working process and outcome including feedback from the client

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Formative assessment at week 28. Summative assessment at week 32.
Independent	140	Directed weekly studio practice and subject specific research
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework (C1)	Pitch to client LO1 Presentation of outcomes LO2	50% 50% Total: 100%
Practical (P1)	Body of work including project outcome; experimentation; subject research, sketchbooks and reflection LO3, LO4	100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	Pitch & Presentation LO1, LO2	100%
Practical (P1)	A body of practical work LO3, LO4	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>	
<b>Updated by:</b> Lynne Andrews	<b>Approved by:</b> Gareth Day

Date: 30/04/2018

Date: 30/04/2018

**SOUTH DEVON COLLEGE MODULE RECORD**

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

**MODULE CODE:** UCSD1038**MODULE TITLE:** Image & Expression**CREDITS:** 20**FHEQ LEVEL:** 4**HECOS CODE:****PRE-REQUISITES:** None**CO-REQUISITES:** None**COMPENSATABLE:** Y**SHORT MODULE DESCRIPTOR:** (max 425 characters)

From initial analysis of a range of historical and contemporary imagery, students will be asked to develop a body of work that considers contemporary contexts for visual communication. Through regular seminars students will evaluate responses to their own and others' work in order to assess their projected outcomes and direction.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** NA

**MODULE AIMS:**

- To develop an expressive visual language.
- To communicate ideas to an audience.
- To introduce an awareness of relationships between content, process and meaning.
- To develop a variety of visual outcomes.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1: Develop a range of practical skills and processes in an effective and creative manner, in accordance with good professional practice LO2: Use research to inform the creative development of practical work LO3: Refine ideas towards a creative outcome LO4: Reflect on strengths and weaknesses, and the importance of this to future practice.	Knowledge and Understanding 8.1.1, 8.1.2, 8.1.3 Cognitive and Intellectual Skills 8.2.1, 8.2.2, 8.2.3 Key and transferable skills 8.3.2, 8.3.3 Employment related skills 8.4.3 Practical skills 8.5.1, 8.5.2, 8.5.3

**DATE OF APPROVAL:** XX/XX/XXXX**AWARDING BODY:** South Devon College**DATE OF IMPLEMENTATION:****SEMESTER:** 2

<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	
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## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Glyn Newman	<b>OTHER MODULE STAFF:</b> Alison Bryant

### Summary of Module Content

Through a series of practical workshops and seminars students will:

- Develop a body of work that considers contemporary contexts for visual communication.
- Generate responses to an historical source, adopting effective research methods and contextualisation.
- Explore visual communication and the expression of mood, emotion and character through diverse media, and in response to a range of stimuli.
- Evaluate responses to their own and others' work in order to evaluate and assess their projected outcomes and direction.
- Present outcomes in a portfolio to the specific requirements of a project brief.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Formative assessment through personal tutorial at week 21. Summative assessment at week 24.
Independent	140	Directed weekly studio practice and subject specific knowledge
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	A body of practical work that includes finished outcomes and supporting material LO1, LO2, LO3.	75%
	Reflective Q&A LO4	25% Total: 100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	A body of practical work with reflective Q&A LO1,2,3,4	100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Glyn Newman Date: 09/05/2019	<b>Approved by:</b> Gareth Day Date: 09/05/2019

## SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

**MODULE CODE:** UCSD1002

**MODULE TITLE:** Digital Tools: Software, Systems and Applications

**CREDITS:** 20

**FHEQ LEVEL:** 4

**HECOS CODE:**

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Introduction to industry standard digital tools including sculpting, sketching, 2D and 3D graphics and also emerging technology. Students will gain practical knowledge to understand and apply fundamental principles in the use of digital technologies and their application in a wider context. The workshop skills of this module will be applied in the practical assignments.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>C1</b> (Coursework)	100%
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**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Creative Digital Design

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To be aware of digital skills areas and recognise their industry applications.
- To be aware of the range of software available and its potential in a wider context.
- To develop skills in digital literacy

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
LO1 Evidence skills in digital manipulation LO2 Demonstrate application of creative process LO3 Apply digital skills effectively in the context of creative practice LO4 Reflect on the acquisition of digital skills.	Knowledge and understanding 1 Cognitive and intellectual skills 2 Key and transferable skills 4 Employment related skills 4 Practical skills 3 & 4

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b> 16/09/19	<b>SEMESTER:</b> Semester 1&2
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Ekow Essiful	<b>OTHER MODULE STAFF:</b> Alison Bryant

### Summary of Module Content

Through scheduled activities and workshops students will:

- Be introduced to a range of digital skills, software and hardware.
- Understand the links creatively between this module and other practical studio modules.
- Use a range of software to consider new ways of expressing and communicating ideas through both still and moving images.
- Reflect on personal progress, share thoughts with peers and give structure to the development of their work, through an individual blog.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Tutor led sessions, workshops and seminars
Independent	140	Tutor led independent study
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Digital Portfolio LO1, LO3.	50%
	2000 word reflective blog including creative process LO2, LO4	50%
		Total: 100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	Digital Portfolio with reflective blog LO1,2,3,4	100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Ekow Essiful      Date: 30/04/2018	<b>Approved by:</b> Lynne Andrews      Date: 30/04/2018

## SOUTH DEVON COLLEGE MODULE RECORD

### SECTION A: DEFINITIVE MODULE RECORD

<b>MODULE CODE:</b> UCSD1036	<b>MODULE TITLE:</b> Visual Explorer	<b>HECOS CODE:</b>
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 4	<b>COMPENSATABLE:</b> Y
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	

#### SHORT MODULE DESCRIPTOR: *(max 425 characters)*

The module aims to put in place an approach to working creatively which can be applied to future work by exploring the creative process, thoughtful experimentation, play and the importance of visual research through drawing. Students will be encouraged to develop an open and inventive approach to their work and consider the nature and function of drawing. It is also intended to sharpen observational skills, challenge expectations and broaden understanding of drawing.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** N/A

#### MODULE AIMS:

- To challenge expectations, broaden understanding and develop confidence in drawing.
- To encourage experimentation and develop observational skills through drawing practice.
- To develop, refine and communicate ideas through drawing.
- To introduce and develop practical image making skills.
- To encourage an exploratory approach to image making.
- To begin to consider the nature and function of drawing in image making and recording visual information.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
LO1 Question, research, explore and respond to ideas, processes materials and other stimuli through drawing	Cognitive and intellectual skills 8.2.1, 8.2.2, 8.2.3
LO2 Use drawing for observation, description and analysis	Key and transferable skills 8.3.2, 8.3.3
LO3 Develop strategies for integrating ideas and processes towards creative outcomes	Practical skills 8.5.1, 8.5.2
LO4 Reflect on creative process and safe working practices	

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b> 16/09/19	<b>SEMESTER:</b> Semester 1

<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	
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## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Alison Bryant	<b>OTHER MODULE STAFF:</b> Glyn Newman

### Summary of Module Content

Through a series of practical workshops and seminars students will:

- Develop practical image making skills that involve play and experimentation.
- Develop core drawing skills
- Work across a broad range of media
- Explore drawing through a range of tutor led drawing activities that explore a variety of approaches and purposes.
- Work in the studio and draw on location.
- Develop and communicate ideas through drawing.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Formative feedback tutorials will be held at week 5. Summative assessment at week 8.
Independent	140	Directed weekly studio practice and subject specific research
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	A body of practical work including sketchbooks, drawings, developmental work, outcomes	75%
	LO1, LO2, LO4. Reflective Journal	25%
	LO3	Total: 100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	A body of practical work with reflective Journal LO1,2,3,4	100%

To be completed when presented for Minor Change approval and/or annually updated			
<b>Updated by:</b> Alison Bryant	Date: 09/05/2019	<b>Approved by:</b> Gareth Day	Date: 09/05/2019

## SOUTH DEVON COLLEGE MODULE RECORD

### SECTION A: DEFINITIVE MODULE RECORD

**MODULE CODE:** UCSD1037

**MODULE TITLE:** Sequence and Narrative

**CREDITS:** 20

**FHEQ LEVEL:** 4

**HECOS CODE:**

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module interprets narrative image making in an experimental way and explores a range of structural approaches using mock-ups, storyboarding and other planning strategies. Students are encouraged to reflect upon design ideas to achieve a finished outcome.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To explore image and text relationships through visual narrative.
- To focus on visual problem-solving skills and communicating ideas.
- To introduce the designer and client relationship.
- To encourage a process that involves reflection, evaluation and decision making at appropriate stages of the design process.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
LO1 Use appropriate methods, technologies and materials to respond to a narrative idea. LO2 Communicate ideas through a sequence of images LO3 Work creatively within constraints adopting an experimental approach to creative practice LO4 Reflect critically on their creative process and how successfully they have met the requirements of a client brief	Knowledge and understanding 8.1.2 Cognitive and intellectual skills 8.2.1, 8.2.3 Key and transferable skills 8.3.2, 8.3.3 Employment related skills 8.4.3 Practical skills 8.5.1, 8.5.2, 8.5.3

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b> 16/09/19	<b>SEMESTER:</b> Semester 1
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	

Additional notes (for office use only):

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Alison Bryant	<b>OTHER MODULE STAFF:</b> Glyn Newman

### Summary of Module Content

Through a series of practical workshops and seminars students will:

- Explore narrative, sequence and storytelling by using words and pictures in response to a given theme.
- Be encouraged to take an inventive and imaginative approach to initiating, developing and communicating ideas.
- Consider formal elements, such as composition, colour, pace and rhythm when communicating an idea.
- Use mock-ups and storyboarding as part of the creative process.
- Be introduced to commercial restraints and the relationship with the client.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Formative feedback tutorials will be held at week 13 Summative assessment at week 16.
Independent	140	Directed weekly studio practice and subject specific research
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio - A body of practical work that includes a finished outcome and supporting material LO1, LO2, LO3	75%
	Reflective Q&A LO4	25%
		Total:100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	A body of practical work	100%

To be completed when presented for Minor Change approval and/or annually updated		
<b>Updated by:</b> Alison Bryant Date: 09/05/2019	<b>Approved by:</b> Gareth Day	Date: 09/05/2019



## SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

<b>MODULE CODE:</b> UCSD2052	<b>MODULE TITLE:</b> Exploration for Innovation	<b>HECOS CODE:</b>
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>COMPENSATABLE:</b> Yes
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Students will explore opportunities for a practical project that will demonstrate their chosen direction and a growing independence. Students will be encouraged to challenge convention. Discussion of ideas and progress through regular peer group seminars and guidance tutorials will aid evaluation and decision-making processes.

<b>ELEMENTS OF ASSESSMENT</b> <i>[Use HESA KIS definitions]</i> – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Creative Digital Design

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To provide an opportunity for students to evolve and develop a personal and innovative approach to their practice.
- To encourage independent critical evaluation and reflection at key points in the process.
- To increase vocational skill levels and an awareness of knowledge and expertise required to achieve high standards of production.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1 Produce an illustration brief in response to an area of personal interest LO2 Work experimentally in a manner that is personally challenging and is informed critically by the work of others LO3 Produce a range of outcomes appropriate to the requirements of the brief LO4 Reflect on working process, effectiveness of brief and success of creative outcomes	Knowledge and understanding 8.1.2, 8.1.3 Cognitive and intellectual skills 8.2.1, 8.2.3 Key and transferable skills 8.3.1, 8.3.2, 8.3.3 Employment related skills 8.4.2, 8.4.3 Practical skills 8.5.1, 8.5.2, 8.5.3

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b>	<b>SEMESTER:</b> 1

**DATE(S) OF APPROVED CHANGE:**

XX/XX/XXXX

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b>
<b>MODULE LEADER:</b> Anthony Weaver	<b>OTHER MODULE STAFF:</b> Glyn Newman

### Summary of Module Content

- Following an initial detailed briefing students will:
- produce a personal design project which will be guided by and negotiated with the staff team.
- demonstrate a greater awareness of scheduling and time management including constraints of production processes
- engage in discussion of ideas and progress through regular peer group seminars
- with the addition of feedback tutorials, put evaluation and decision making at the centre of this module.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	45	Formative feedback tutorials will be held at week 8 and week 13 with summative assessment at 15 through a portfolio
Independent	155	The design brief will lead the schedule of independent working, with tutorial guidance from the taught sessions
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Body of practical work including final objects; test samples; project management file & subject research. LO1, LO3	50%
	Sketchbooks & evaluation of practice & outcomes LO2, LO4	50%
		Total 100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	Body of practical work LO1,2,3,4	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>	
<b>Updated by:</b> Tony Weaver	<b>Approved by:</b> Lynne Andrews

Date: 30/04/2018

Date: 30/04/2018

**SOUTH DEVON COLLEGE MODULE RECORD**

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

**MODULE CODE:** UCSD2051**MODULE TITLE:** Meeting the Brief**CREDITS:** 20**FHEQ LEVEL:** 5**HECOS CODE:****PRE-REQUISITES:** None**CO-REQUISITES:** None**COMPENSATABLE:** Y**SHORT MODULE DESCRIPTOR:** (max 425 characters)

This module provides an opportunity to develop a more sophisticated and integrated approach to problem solving across the breadth of illustration, graphics and animation practice. Students will select from a range of commercially based briefs.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- Develop a greater understanding of the range of applications for illustration, graphics and animation.
- Communicate ideas to a client verbally and visually at regular stages of the creative process.
- Work with individuality and creativity while meeting the specific requirements of a client brief.
- Produce finished work that communicates an idea to an audience.
- Work within time constraints.
- Provide opportunities to present work in a professional manner.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
LO1 Demonstrate the ability to develop and refine visual research LO2 Communicate a point of view about a chosen theme or subject LO3 Work creatively in response to a client brief LO4 Work effectively within set timescales, required formats and presentation methods, as part of the client-designer relationship	Knowledge and understanding 8.1.2, 8.1.3 Cognitive and intellectual skills 8.2.1, 8.2.3 Key and transferable skills 8.3.2, 8.3.3 Employment related skills 8.4.1, 8.4.3 Practical skills 8.5.1, 8.5.2, 8.5.3

**DATE OF APPROVAL:** XX/XX/XXXX**AWARDING BODY:** South Devon College**DATE OF IMPLEMENTATION:** 16/09/19**SEMESTER:** Semester 1

<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	
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Additional notes (for office use only):

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Alison Bryant	<b>OTHER MODULE STAFF:</b> Glyn Newman

### **Summary of Module Content**

Through a series of workshops and seminars students will be able to:

- Answer briefs with a very specific focus and timescale
- Understand the various stages of the creative process and their importance when working with a client.
- To respond to specific areas of illustration, graphics and animation practice
- To understand the importance of refinement, presentation and deadlines

<b>SUMMARY OF TEACHING AND LEARNING</b>		
<b>Scheduled Activities</b> <i>[KIS definitions]</i>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Scheduled	60	Formative feedback tutorials will be held at weeks 3 and 5. Summative assessment at weeks 4 and 8.
Independent	140	Directed weekly studio practice and subject specific research
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Drawings, development, final outcomes LO1, LO2	50%
	Client visuals, student notes following discussion and feedback, final outcomes LO3, LO4	50%
		Total: 100%

### **REFERRAL ASSESSMENT (new piece of work)**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	A body of practical work LO1,2,3,4	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>			
<b>Updated by:</b> Alison Bryant	Date: 09/05/2019	<b>Approved by:</b> Gareth Day	Date: 09/05/2019

## SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

<b>MODULE CODE:</b> UCSD2000	<b>MODULE TITLE:</b> Negotiated Research	<b>HECOS CODE:</b>
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>COMPENSATABLE:</b> Yes
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

The module will explore the cultural context of creative work and will examine issues that may impact on current and future practice. The content will support the development and production of an individually researched and produced essay and wherever possible this may inform and underpin subsequent practical assignments.

<b>ELEMENTS OF ASSESSMENT</b> <i>[Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a></i>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** NA

**MODULE AIMS:**

- To allow students to engage critically and analytically with issues that affect contemporary creative practice.
- To enable students to inform their own creative practice using focused research from a range of sources.
- To encourage students to reflect on social and ethical perspectives in relation to their audience and the application of their work.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1 Show understanding of essential concepts, values, issues and debates that inform and influence creative practice.  LO2 Synthesise, interpret and evaluate information from a number of sources.  LO3 Evidence an understanding of the relationship between theory and practice  LO4 Articulate a critical, ethical and sustainable approach to their work as a creative practitioner	Knowledge and understanding 1 & 3  Cognitive and intellectual skills 3 & 4  Key and transferable skills 2 & 4  Employment related skills 1, 2, 3 & 4

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b>	<b>SEMESTER:</b> 1 & 2

<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	
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### **SECTION B1: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Glyn Newman	<b>OTHER MODULE STAFF:</b> Alison Bryant

### **Summary of Module Content**

In a series of one-to-one tutorials, tutor and student led seminars and workshops students will:

- Explore a range of theoretical contexts for the discussion of creative practice including: Gender, identity and Representation; Ethnicity and Globalisation; Technological History; Ecology and Sustainability; Pluralism and Post Modernism; Ethics and Morality, The Post Digital Age.
- Develop a personal programme of research into an issue relevant to their own creative practice
- Receive tutor support, critical feedback and assistance with research, writing and referencing skills
- Have the opportunity to discuss ideas amongst peers in a supportive environment

<b>SUMMARY OF TEACHING AND LEARNING</b>		
<b>Scheduled Activities</b> <i>[KIS definitions]</i>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Scheduled	60	Formative assessment at weeks 10 and 21. Summative assessment at weeks 15 and 30.
Independent	140	Directed weekly studio practice and subject specific research
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Report 1 Research Question, Abstract, Bibliography LO1, LO2	50%
	Report 2 Critical Report on Chosen Topic LO3, LO4	50%
		Total: 100%

### **REFERRAL ASSESSMENT (new piece of work)**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Critical report LO1,2,3,4	100%
<b>To be completed when presented for Minor Change approval and/or annually updated</b>		
<b>Updated by:</b> Glyn Newman Date: 09/05/2019		<b>Approved by:</b> Gareth Day Date: 09/05/2019



## SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

<b>MODULE CODE:</b> UCSD2053	<b>MODULE TITLE:</b> Planning for Success	<b>HECOS CODE:</b>
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>COMPENSATABLE:</b> Y
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

The module gives students the opportunity to develop a substantially researched and thoroughly considered proposal for the final major project. Students can demonstrate an awareness of how their accumulated skills and personal interests as a practitioner can be applied to a realistic and ambitious brief which will highlight these strengths and concerns and confirm the future direction of their creative practice.

<b>ELEMENTS OF ASSESSMENT</b> <i>[Use HESA KIS definitions]</i> – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To provide students with an opportunity to demonstrate independent and individual approaches toward creative outcomes.
- To allow students to work independently to test and refine appropriate approaches to illustration, graphics and animation within an area of personal professional interest.
- To encourage reflection, analysis, selection and focused planning to articulate a future programme of creative work.
- To give students the chance to present their proposal both verbally and visually and to benefit from feedback from peers and staff.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1 Research, plan and articulate a project proposal within a professional context LO2 Explore alternatives creatively through drawing and visual media to generate visuals and roughs LO3 Use critical reflection and negotiation to select viable approaches to the project and support these with focused visual research LO4 Adopt appropriate presentation methods to document the evolution of the project proposal and to justify approaches, aims and objectives	Knowledge and understanding 8.1.1, 8.1.2, 8.1.3 Cognitive and intellectual skills 8.2.1, 8.2.2, 8.2.3 Key and transferable skills 8.3.2, 8.3.3 Employment related skills 8.4.1, 8.4.3 Practical skills 8.5.1, 8.5.2, 8.5.3

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b> 16/09/19	<b>SEMESTER:</b> Semester 2
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	

Additional notes (for office use only):

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Glyn Newman	<b>OTHER MODULE STAFF:</b> Alison Bryant

### Summary of Module Content

Students will initiate their own brief following a process of research and critical reflection. They are encouraged to consider their technical skills, their personal interests and concerns as visual communicators. The proposal should be clear in its purpose and relationship to a professional application. The intentions of the brief should be supported by representative examples of visual work.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Formative assessment at week 20. Summative assessment at week 24.
Independent	140	Directed weekly studio practice and subject specific research
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio – exploratory studies, sketchbook work, roughs, layouts, visuals	50%
	LO2, LO3	50%
	Project Proposal Documentation and Presentation LO1, LO4	Total: 100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	A body of practical work LO1,2,3,4	100%

To be completed when presented for Minor Change approval and/or annually updated			
<b>Updated by:</b> Glyn Newman	Date: 09/05/2019	<b>Approved by:</b> Gareth Day	Date: 09/05/2019

## SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

<b>MODULE CODE:</b> UCSD2054	<b>MODULE TITLE:</b> Making it Happen	<b>HECOS CODE:</b>
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>COMPENSATABLE:</b> Y
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Students will address the objectives of their own project brief, developed and finalised in the previous module. They will produce a body of finished work to a professional standard, supported by research and developmental studies.

<b>ELEMENTS OF ASSESSMENT</b> <i>[Use HESA KIS definitions]</i> – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Illustration with Graphics & Animation

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To allow students to produce creative work in response to a self-initiated project brief which showcases their skills and professional interests.
- To demonstrate the refinement and appropriate application of creative skills in response to a brief.
- To consider the professional presentation of all aspects of the project, including portfolio preparation and display in an exhibition space.
- To further encourage the processes of research, reflection and analysis in support of creative work.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1 Manage and complete a project in response to a self-initiated brief LO2 Expand, develop and refine initial ideas creatively towards final outcomes LO3 Use processes appropriately to achieve creative outcomes with a clear sense of professional context LO4 Work both individually and collaboratively to exhibit a body of work to a professional standard	Knowledge and understanding 8.1.1, 8.1.2, 8.1.3 Cognitive and intellectual skills 8.2.1, 8.2.2 Key and transferable skills 8.3.1, 8.3.2, 8.3.3 Employment related skills 8.4.1, 8.4.3 Practical skills 8.5.2, 8.5.3

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b> 16/09/19	<b>SEMESTER:</b> Semester 2
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Alison Bryant	<b>OTHER MODULE STAFF:</b> Glyn Newman

### Summary of Module Content

Students will respond creatively to their own brief with staff acting to confirm rather than direct student decisions. They are expected to manage the whole project from initiation to completion, considering not just their creative output and realisation of final outcomes, but also the presentation and display of work, which is an integral part of this module.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	60	Formative feedback tutorials will be held at week 28. Summative assessment at week 32.
Independent	140	Directed weekly studio practice and subject specific research
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Developmental work and final outcomes LO1, LO2, LO3	50%
	Exhibition LO4	50%
		Total: 100%

### REFERRAL ASSESSMENT (new piece of work)

Element Category	Component Name	Component Weighting
Coursework	A body of practical work LO1,2,3,4	100%

To be completed when presented for Minor Change approval and/or annually updated			
<b>Updated by:</b> Alison Bryant	Date: 09/05/2019	<b>Approved by:</b> Gareth Day	Date: 09/05/2019



## SOUTH DEVON COLLEGE MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD** *Proposed changes must be submitted via the HE Quality Office for approval and issue of new module code.*

**MODULE CODE:** UCSD2003

**MODULE TITLE:** Professional Engagement

**CREDITS:** 20

**FHEQ LEVEL:** 5

**HECOS CODE:**

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Students will work in a manner that reflects industry practice, developing skills of collaboration and negotiation. The ability to interact with outside agencies to reach solutions and meet deadlines is central to this module. A multi-disciplinary approach to development and creative production will be encouraged, underpinned by recognised professional practice.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	50%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	50%

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Creative Digital Design

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- Develop an understanding of the processes linking production, distribution and consumption
- To develop an understanding of the relationship between the audience, practitioner, creative and business community.
- Manage time and resources effectively by drawing on planning, organisational, project management and production skills
- To develop an awareness of marketing and presentation as tools for success.
- To equip students with the necessary skills to function effectively within the business & creative community as per their chosen specialism, including an understanding of intellectual property.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
LO1 Identify the positions and roles of creative practitioners in society. LO2 Work professionally and collaboratively with clients or external agencies. LO3 Succinctly present rational and reasoned arguments in response to a client brief. LO4 Collate and develop self-promotion materials.	Knowledge and understanding 2 & 3 Cognitive and intellectual skills 2 & 3 Key and transferable skills 1, 3 & 4 Employment related skills 1, 2, 3 & 4 Practical skills 2 & 3

<b>DATE OF APPROVAL:</b> XX/XX/XXXX	<b>AWARDING BODY:</b> South Devon College
<b>DATE OF IMPLEMENTATION:</b> 16/09/19	<b>SEMESTER:</b> Semester 1&2

<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	
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Additional notes (for office use only):

**SECTION B1: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

<b>ACADEMIC YEAR:</b> 2019/20	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> Alison Bryant	<b>OTHER MODULE STAFF:</b> Lynne Andrews

**Summary of Module Content**

Through a series of workshops and seminars students will:

- explore working in a professional environment.
- identify an external agency or client to produce a creative outcome for.
- under supervision, organise and manage their time to reach a fixed deadline.
- develop a personal response to professional engagement with external agencies
- use appropriate design methods to reach a finalised end product
- evidence the design process from concept, initiating ideas and development, through refinement of technical skills, to the final solution
- develop their own promotional materials and digital portfolio to support their progression.

<b>SUMMARY OF TEACHING AND LEARNING</b>		
<b>Scheduled Activities</b> <i>[KIS definitions]</i>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Scheduled	45	Formative feedback tutorials will be held at week 15 and week 27 with summative assessment week 30 through a portfolio
Independent	155	The tasks set during the taught sessions will be started with tutor supervision and finished independently
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

**SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Portfolio of practical work. LO1, LO4	50%
Practical	Pitch LO2, LO3	50%
		Total: 100%

**REFERRAL ASSESSMENT (new piece of work)**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Body of Practical work LO1,2,3,4	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>	
<b>Updated by:</b>	<b>Approved by:</b>



Lynne Andrews Date: 30/04/2018	Gareth Day Date: 30/04/2018
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