



CHARTERED MANAGER DEGREE APPRENTICESHIP

INCORPORATING BA (HONS)
LEADERSHIP AND MANAGEMENT



 PART OF
South Devon College

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Click here for in-depth information on our degree courses, study support and facilities

Image: South Devon College
Hi Tech & Digital Centre



OVERVIEW

The Chartered Manager Degree Apprenticeship (CMDA) is ideal if you are a professional manager who takes lead responsibility for people, projects, operations and services to deliver long-term organisational success.

The course is suitable for professional managers from the private, public or third sectors, and all sizes of organisations. This apprenticeship has been designed to provide access to development opportunities for as wide a range of individuals as possible.

The course would be beneficial if you are at the start of your career wishing to become a professional manager and achieve Chartered Manager status,

or if you have already developed practical experience but wish to develop your theoretical understanding of management skills further.

The CMDA has been developed by a group of employers, in partnership with a number of higher education institutions and the Chartered Management Institute (CMI). Under this scheme, on completion of the apprenticeship you will achieve a BA (Hons) in Leadership and Management and become a Chartered Manager. You will need to demonstrate where you have taken responsibility to deliver long-term organisational success.

This programme is based on the BA (Hons) Leadership and Management.

£13k

The average pay rise of a manager as a result of becoming Chartered*



KEY INFORMATION

MODE OF STUDY: Part-time

QUALIFICATION: Degree Apprenticeship

AWARDED BY: University of Plymouth (degree) and CMI (Chartered Manager status)

PROFESSIONAL REGISTRATION LINKS: Chartered Manager (CMgr MCMI)

DURATION: Up to 2 years

LOCATION: Paignton Campus

START DATES: September, January, April

WHAT MAKES US DIFFERENT?

- We have a well-established programme running for over 6 years
- Experienced practitioners teach on our programme
- Locality: the ability to study the CMDA in Torbay
- Personalised learning and dedicated support
- We have a success rate of 96% with over 54 new Chartered managers

TEACHING AND SUPPORT

You will be taught by an experienced teaching team whose expertise and knowledge are closely matched to the content of the modules on the course. The team includes academic staff, professional practitioners with industry experience, and technicians. Postgraduate students undertaking teacher training may also contribute to the teaching of seminars under the supervision of the module leader. Our teaching is informed by research, professional practice and industry experience to provide you with the most up to date and relevant learning opportunities.

INDEPENDENT STUDY

When not attending lectures or seminars, you will be expected to continue learning independently through self-study. Typically, this will involve reading journal articles and books, working on individual and group projects, undertaking research in the library, preparing coursework assignments and presentations, and preparing for examinations. Your independent learning will be supported by a range of excellent facilities, including the library, the UCSD Research Centre, and our course specific environments.

SUPPORT

A key feature of our university level programmes is the exceptional support we provide for students. We are passionate about providing dedicated and bespoke support services to help you make the most of your time here, and to maximise your potential. We have an experienced team who offer a range of services, and regular 1:1 contact time with your personal tutor guarantees your professional and personal development.

We can provide help with study skills, written English, academic writing, research skills, critical thinking, and revision. We hold the principles of equality and opportunity for all in the highest regard. That is why our degrees are designed to be accessible for anyone, regardless of your personal circumstances.

We endeavour to make reasonable adjustments and remove any barriers to your learning. We also offer more flexible timetables than other institutions to minimise the impact studying has on your personal life and responsibilities.



WHAT WILL I LEARN?

The Chartered Manager Degree Apprenticeship is an exciting work-based route towards developing professionally competent Chartered Managers. It includes three parts:

- Work-based learning which means that as an apprentice you will be in paid employment for the duration of your apprenticeship, and will receive on-the-job training and support
- The completion of the BA (Hons) Leadership and Management at UCSD
- Through both of the above, you will be able to acquire knowledge and skills, and prepare for the End Point Assessment, which has the assessment for Chartered Manager embedded

DEGREE QUALIFICATION

The BA (Hons) Leadership and Management top-up degree places a strong emphasis on management and leadership principles, and provides a challenging curriculum which addresses concepts including the values, principles and rules within the sector.

The degree has been designed to help you develop an understanding of management and leadership competencies based on an understanding of decision-making, management development and strategic leadership.

You will benefit from our excellent links with local industries, and will work directly with employers to enhance your professional and employability skills through live projects, research projects, industry visits, and expert guest speakers.

The programme will be delivered through a variety of methods, including lectures, student-led seminars, research projects and analytical assessments.

MODULES

LEADERSHIP AND MANAGEMENT CONCEPTS

This module provides an overview of the role of leadership and management within organisations, and the differences between the two concepts. You will explore the relationship of leadership and management to a range of processes at individual, team, organisational and national level, adopting multiple perspectives and highlighting key skills such as communication.

The module will develop your understanding of the theories and practices of management, while also critiquing the multi-dimensional role of leadership. A range of techniques will be explored to aid with decision making, conflict management, and communication.

OPERATIONAL DECISION MAKING

Operational performance is imperative for the continued success of organisations. This module looks at data management and effective decision making to support employee engagement and provide a motivational environment. The aim of this module is for you to be able to define decision making models and their contribution to managing data, ensuring they contribute to effective operational management. You will apply different communication methods, making sense of the implications of a variety of theories and their contribution to success or failure. You will explore how you can create a motivated workforce who are committed to the organisation, and are self-critical in their practices and procedures, to move the business forward in a competitive market.

CORPORATE STRATEGY IN ACTION

This module draws from concepts of strategy to analyse real-world concepts, important for leadership and management decision making. It will explore strategic theories and models, utilising the analytical tools of PESTLE and SWOT, and explaining their significance in supporting corporate strategy.

The module develops the techniques required to analyse the macroeconomic, microeconomic and strategic business environment. It will cover a range of strategy topics, theories and models related to the analysis of the environment of organisations, the evaluation of business- and corporate-level strategies and the performance evaluation of the firm.

DIGITAL INNOVATION

Successful organisations are investigated in this module to understand how their visionary approach, embedding innovation and e-business practices satisfy changing markets and ensure future sustainability and success.

You will gain an understanding of how these organisations make use of innovation and entrepreneurship to achieve strong market positions and sustainable futures, with particular reference to organisations that thrive through the innovative use of technology.

EXTENDED PROFESSIONAL PRACTICE

This module is based in the workplace, and will enable you to make use of reflective practice to critically analyse workplace environments. This experience provides an opportunity to explore real life leadership and management issues in a deep systematic way.

The module will encourage you to develop your transferable and employability skills, and apply many of the programme's concepts to your day to day role. It will also enable you to extensively reflect on your practice.

Click here for more information and to apply

ENTRY REQUIREMENTS

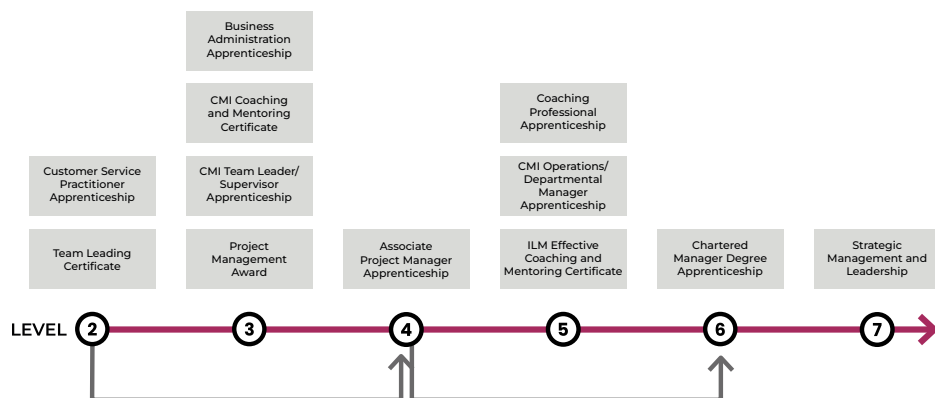
To apply, you will need to evidence where you have taken responsibility to deliver long-term organisational success.

You will be expected to hold relevant Level 3 qualifications, however prior experience may also be considered. You should also have achieved qualifications in English and mathematics at a minimum of Level 2 or equivalent, and be able to demonstrate ICT skills at this level. If you have not yet achieved these qualifications, you must do so by the end of the course.

For experienced managers, this degree apprenticeship offers a 'Fast Track' route by accrediting prior experiential learning (APEL) against our foundation degree, meaning that your studies can develop from your existing knowledge and skills, and allow you to start at Level 6 to complete the programme over two years of part-time study.

LEADERSHIP AND MANAGEMENT PROGRESSION

This progression map details the training offer from South Devon College to support entry into the workforce or progression to other careers within the sector. You do not necessarily need to have completed the Level 2-5 courses in order to apply for the CMDA.



Click here to see our full range of Business, Law and Management courses

STAFF PROFILES



ANDREW FAULKNER

MA PGCE BA (Hons) SFHEA Assoc. CIPD
Programme Lead and Lecturer

With over 20 years' experience in the retail sector, Andrew has worked with many national retailers including Safeway Stores Plc, BP, Tesco Stores Plc, EE and General Motors UK.

He returned to education later in life and is a graduate of UCSD and the University of Plymouth, having studied a BA (Hons) in Business. After completing his PGCE, and alongside completing a MA in Human Resource Management, he led on the development of the BA (Hons) in Leadership and Management and CMDA. With experience of teaching Business from Levels 2-6, Andrew is now Programme Coordinator for Higher Education in the Business and Professional section. In this role he has won the University of Plymouth SSTAR Award for Outstanding Personal Tutor, as well as South Devon College awards for his teaching and support.



DAVID STEPHENS

MEd BSc (Hons) Cert Ed
Lecturer in Accounting and Finance

David has over a decade of lecturing experience after initially working in education as an assessor for NVQs. David's specialist subject is accountancy, and he completed the Association of Accounting Technicians (AAT) qualification before progressing to the Chartered Institute of Management Accountants (CIMA).

David has lectured on AAT, CIMA and ACCA programmes, as well as being employed as an Associate Lecturer at the University of Plymouth. He is also very experienced in delivering leadership and management programmes and enjoys supporting students through their Chartered Management Institute (CMI) and CMDA programmes of study. David has previously been employed as a retail manager and has experience of working as a Management Accountant along with accountancy practice experience.

"I am proud of our relationship with South Devon College; for over a decade we have partnered to support the College to develop and qualify more than 1,700 accidental and aspiring managers, and qualify their skills."

STEVE HEAPPEY
Director of Partnership Engagement CMI

STAFF PROFILES



GARETH DAY

MRes PGCE BSc (Hons)

Head of Curriculum (Senior) Digital, Creative and Design and Lecturer

With a background in digital production and development, Gareth has worked across a variety of disciplines, ranging from the creative arts to software development and data analysis. Passionate about digital, in particular the relationship between technology and creativity, he is a keen advocate of using digital technologies to promote innovation and entrepreneurship.

Gareth currently leads the digital and creative curriculum team at South Devon College, but continues to work as a freelance digital producer, app developer and digital artist. As a Fujitsu education ambassador, he continues to engage with industry to support the development of new digital talent and provide opportunities for young people to develop their career aspirations within the digital sector.



CHANTELLE MASHITER

MSc PGCE BSc (Hons)

Head of Curriculum Business and Professional and Lecturer

Chantelle is the Head of Business and Professional at South Devon College and oversees a diverse range of qualifications within further and higher education, apprenticeships, and other professional training. Chantelle is an alumnus of both the University of Exeter and the University of Plymouth.

Chantelle is a qualified assessor and verifier, as well as having a master's degree in Tourism and Hospitality Management and a PGCE. Chantelle has been involved in the education sector for over 15 years, during which she has lectured and assessed on various programmes and has been greatly involved in curriculum development. Other roles Chantelle has held include those in Sales, Marketing and Customer Services, as well as Tourism and Hospitality Management.

"The course had a lot of very useful and interesting information, much of which was thought provoking and absolutely relevant to my role. In addition to this, the tutors were all extremely supportive of us."

ROBERT KEAST

Former CMDA student at University Centre South Devon

STAFF PROFILES



STEVE CAUNTER

MBA PGCE BA (Hons) CMgr MCMI MIMI AAE MIKE

Assistant Principal Hi Tech and Digital and Guest Lecturer

Steve gained over 15 years of experience in the motor industry after starting his career as an engineering apprentice. He worked for DAF and Mercedes on truck, marine, bus and powertrain applications, and joined Mercedes Benz UK as a Technical Training Specialist delivering electronic systems and technical innovation courses. Steve was then seconded to Mercedes Benz AG in Germany, where his highlight was overseeing the delivery in Technical Innovation Training in Egypt.

Following teacher training at the University of Exeter, Steve moved into further education, and is currently Assistant Principal for Hi Tech and Digital at South Devon College. Projects he has managed include the development of a £17 million Hi Tech & Digital Centre for skills and management training. This is seen as a hub of innovation, supporting businesses with a host of new ideas and developments. As well as holding various CMI qualifications and a BA (Hons) in Leadership and Management, Steve has recently achieved a Masters in Senior Leadership and Chartered Manager status.



SUSAN SNELLING

CET CMI

Assessor Coach

Susan is a CMI qualified professional in management with over 30 years' experience in business, training and assessing. She started out working for organisations such as HSBC and Santander, gaining a wealth of team leading, customer service, training and receiving awards for high performance.

Susan's previous roles and current position involve working closely with CEOs, directors and managers, while collaborating with a variety of stakeholders, working towards successful outcomes. Susan joined South Devon College two years ago as the Assessor Coach for the CMDA. Her role utilises her accrued skillset and enthusiasm for education which link into the operational strategies of all business environments.

76%

of individuals who have become Chartered Managers say that the status provides the 'ultimate competitive advantage'



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OPEN DAYS

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