



**UNIVERSITY
CENTRE**
SOUTH DEVON



**UNIVERSITY OF
PLYMOUTH**

PROGRAMME QUALITY HANDBOOK 2020-21

BA (Hons) Leadership and Management

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1. Welcome and Introduction to BA (Hons) Leadership and Management.

Welcome to the BA (Hons) Leadership and Management delivered at University Centre South Devon.

The BA (Hons) Leadership and Management programme places a strong emphasis on management and leadership principles, and will provide a challenging curriculum which addresses many major concepts including the values, principles and rules within the management and leadership sector. The programme has been designed to develop an understanding of management and leadership competencies and capabilities based on an understanding of decision-making, management development and strategic leadership. Through excellent links with local industries, students will work directly with employers to enhance professional and employability skills through live projects, research projects, industry visits, and expert guest speakers. Students will also benefit from access to expert, knowledgeable staff who regularly collaborate with colleagues representing the diverse range of the sector to ensure the programme consistently meets local and national sector requirements.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

Note: The information in this handbook should be read in conjunction with the current edition of:

- Your Institution & University Student Handbook which contains student support based information on issues such as finance and studying at HE
 - Available in University News & Information on Moodle.
- Plymouth University's Student Handbook
 - available at:
<https://www.plymouth.ac.uk/your-university/governance/student-handbook>

1.1. Programme Management

Andrew Faulkner: Programme Coordinator Business / Programme Manager for BA (Hons) Leadership & Management / Module Leader

With over 20 years retailing experience, Andrew returned to education later in life and is an alumni of UCSD and the University of Plymouth, having studied a BA (Hons) in Business. After completing his PGCE, and alongside completing a MA (Hons) in Human Resource Management, Andrew has led on the development of the BA (Hons) in Leadership & Management. With experience of teaching business from levels 2 to 6, he is now Programme Coordinator for the Business section. Andrew has won University of Plymouth SSTAR award for Outstanding Personal Tutor, as well as South Devon College awards for 'Inspirational Teaching, Learning and Assessment' and the 'Support' award.

1.2. Personal Tutor

Personal tutors are designated as a sustained and first point of reference for individual students on personal, domestic or academic matters; detailed information will be available in your teaching, learning and assessment handbooks.

- Personal Tutor for 2020-21: **Andrew Faulkner**

Further information can be found by following this link to the [Student Development](#) policy.

1.3. Module Leaders

The Module Leader is the approved member of College staff who is indicated on the Module Record as the Module Leader. Module Leaders for 2020-21:

- Andrew Faulkner
- David Stephens
- Diana Case
- Gareth Day
- Chantelle Mashiter
- Caroline Wilkinson
- Simon Truscott
- Maxine Davies

1.4. Course Contact List

If you have questions about a module, please contact the appropriate module leader.

If you have any questions about the programme or your pastoral needs please contact your personal tutor.

If you have any questions about fees, funding or support from the university please contact university@southdevon.ac.uk

Module Leader	Module	Contact
Andrew Faulkner	<ul style="list-style-type: none"> Leadership & Management Concepts Corporate Strategy in Action Professional Practice Extended Professional Practice Current Issues in Leadership and Management 	andrewfaulkner@southdevon.ac.uk
David Stephens	<ul style="list-style-type: none"> Operational Decision Making Marketing Planning & Stakeholder Management 	davidstephens@southdevon.ac.uk
Diana Case	<ul style="list-style-type: none"> Operational Decision Making 	dianacase@southdevon.ac.uk
Chantelle Mashiter	<ul style="list-style-type: none"> Delivering Change 	chantellemashiter@southdevon.ac.uk
Caroline Wilkinson	<ul style="list-style-type: none"> People, Planet & Profit: Ethical Leadership 	carolinewilkinson@southdevon.ac.uk
Gareth Day	<ul style="list-style-type: none"> Digital Innovation 	garethday@southdevon.ac.uk
Simon Truscott	<ul style="list-style-type: none"> Contemporary HRM Managing Service Innovation 	simontruscott@southdevon.ac.uk
Maxine Davis	<ul style="list-style-type: none"> Global Health Protection 	maxinedavis@southdevon.ac.uk

1.5. Preparing for your programme

At UCSD, we understand that degree level study is a big step up from previous studies. To help prepare you for the degree we recommend engaging with preparatory activities. Each year UCSD organise step up to HE workshops, with a focus on supporting you to develop your research and writing skills, alongside academic techniques.

For more information on the workshops and resources available, please visit our website: <https://www.ucsd.ac.uk/the-first-year-at-university/>.

The Student Support Hub is available throughout the duration of your programme and offers a range of services, acting as a first port of call for academic, study, wellbeing, disability, fees/funding, employability and progression support. When progressing to the next level of study of your higher education, there are also workshops and activities available to support you with progressing your graduate skills.

Preparatory reading is a great way to develop your knowledge and skills to be ready for the next level of study in higher education. Please see below some recommended reading to undertake prior to the start of your course:

Preparatory Reading

- Recommended books/eBooks:
 - Gill, R (2011) *Theory and Practice of Leadership*, 2nd edition. Sage: London
 - Sedgley, M. (2020) *Skills for Business and Management*. Macmillan: London
 - For a **FREE** Sample chapter to this book, following this link: https://www.macmillanihe.com/resources/sample-chapters/9781137603357_sample.pdf
- Open access Journal articles:
 - CMI (2020) *Management 4.0 - Developing the next generation of managers and leaders*. Available at: https://www.managers.org.uk/~/_media/Files/PDF/Reports/Management-40-Report.pdf

1.6. Covid19 Programme Planning

Covid 19 programme Planning	
<p>General approach being undertaken</p>	<p>We will follow government advice on social distancing and personal safety to ensure a 'COVID secure' working and learning environment.</p> <p>We know that we all may need to adapt if COVID conditions change. We will continue to provide a high quality learning experience utilising technology solutions as may be required.</p> <p>We will continue to update our dedicated COVID-19 webpage if and when circumstances change. We encourage all new and returning students to review this page to better understand the approach we are taking.</p>
<p>Programme Teaching and Learning changes being undertaken</p>	<p>In the event another COVID outbreak effecting the UCSD, we will continue to deliver content via the Microsoft Teams platform as per the usual timetable of modules.</p> <p>Practical elements of the course may be effected and alternative methods will be adopted instead of physical components</p>
<p>Programme Assessment changes being undertaken</p>	<p>In the event another COVID outbreak effecting the UCSD, there will need to be practical elements of the programme assessment adapted to suit the COVID conditions.</p> <p>This has already been factored in to the existing assessments to enable minor adaption to take place.</p>

2. Programme Specification

PS1. Programme Details

Awarding Institution:	University of Plymouth
Partner Institution and delivery site (s):	South Devon College
Accrediting Body:	N/A
Language of Study:	English ¹
Mode of Study:	Full Time / Part Time
Final Award:	BA (Hons)
Intermediate Award:	N/A
Programme Title:	Leadership & Management
UCAS Code:	A3NB
JACS Code:	N200
Benchmarks:	QAA Subject Benchmark Statement: Business and Management (February 2015) Framework for Higher Education Qualifications (FHEQ)
Date of Programme Approval:	20/05/2016

PS2. Brief Description of the Programme

The BA (Hons) Leadership and Management programme places a strong emphasis on management and leadership principles, and will provide a challenging curriculum which addresses many major concepts including the values, principles and rules within the management and leadership sector. The programme has been designed to develop an understanding of management and leadership competencies and capabilities based on an understanding of decision-making, management development and strategic leadership. Through excellent links with local industries, students will work directly with employers to enhance professional and employability skills through live projects, research projects, industry visits, and expert guest speakers. Students will also benefit from access to expert, knowledgeable staff who regularly collaborate with colleagues representing the diverse range of the sector to ensure the programme consistently meets local and national sector requirements.

PS3. Details of Accreditation by a Professional/Statutory Body (if appropriate)

None

PS4. Exceptions to Plymouth University Regulations

(Note: Plymouth University's Academic Regulations are available on the extranet: <https://www.plymouth.ac.uk/student-life/academic-regulations>)

None

PS5. Programme Aims

1. To develop an understanding of different domains of knowledge and the different perspectives brought to bear in the study and practice of leadership and management.
2. To enhance critical thinking and reasoning skills in the evaluation of the body of knowledge and research relating to leadership, management and organisations.
3. To enhance the learner's intellectual, transferable and employability skills through an academically rigorous programme of study.
4. To take initiative to lead and process, taking responsibility where relevant for work and other routes.
5. To encourage the learner to contextualise learning within a workplace environment.

PS6. Programme Intended Learning Outcomes (ILO)

By the end of this programme the student will be able to:

1. Analyse, evaluate and demonstrate an innovative approach to leadership and management concepts
2. Demonstrate competencies associated with functions within industry.
3. Function effectively and efficiently as a member of a team and contribute to an organisation using a wide range of skills.
4. Assess the external factors which influence leadership and management within the organisation.
5. Analyse a range of organisational disciplines and how constraints in one area can impinge on decision making for a leader or a manager.
6. Successfully apply theory to real life workplace situations.
7. Demonstrate transferable and employability skills for further study in higher education or the world of work.

PS7. Distinctive Features

- **Professional practice**
 - The programme offers students the opportunity to become competent and confident in experiencing and dealing with contemporary leadership and management challenges within their respective industries. The assessment with the professional practice module will allow for student reflection based on their experiences. The professional practice modules will be supported by dedicated staff who will regularly visit students within their workplaces. The programme will provide a challenging curriculum which addresses major concepts, values, principles and rules within the business and the leadership and management sector.
- **Routes onto the programme**
 - The programme enables students from the Tourism, Event Management, and Healthcare Practice foundation degrees to focus on the area of leadership and management. It is expected the students joining the programme will have prior knowledge of some subject matter, alongside their specialised knowledge. However completion of bridging modules may be required. This programme will enable them to develop that further focussing on the field of leadership and management.
- **Academic team**
 - Throughout the programme there is strong emphasis on learning within a supportive environment with access to qualified, experienced staff in a range of subject areas (Business, Tourism, Event Management, Healthcare, CMI, and CIPD). The academic team have diverse expertise and research interests providing assorted and engaging programme content. They undertake regular professional development in related

sectors, and collaborate with colleagues representing a range of the sectors to ensure the programme consistently meets local and national sector requirements.

- **Employability**

- The programme offers strong industry links that provide opportunities for student projects and knowledgeable guest speakers. The close working relationships that students will develop with employers throughout their professional practice will enhance their transferable and employability skills and that may lead on to employment opportunities. The emphasis on professional skills will be included throughout, and additional opportunities for training and practical learning will be explored.

- **Student focus**

- At South Devon College students have the opportunity to influence both at programme and college level through HE focused groups and meetings. The programme is delivered within a state of the art building which the college has invested heavily within to provide students with dedicated HE facilities, learning support and social networking opportunities

PS8. Student Numbers

The following provides information that should be considered nominal, and therefore not absolutely rigid, but is of value to guide assurance of the quality of the student experience, functional issues around enabling progression opportunities to occur and staffing and resource planning:

Minimum student numbers per stage = 8

Target student numbers per stage = 15

Maximum student numbers per stage = 30

PS9. Progression Route(s)

Approved 'progression route(s)' are those where successful achievement in this programme enables direct alignment to join a stage of another programme. This is an approach employed primarily for Foundation Degree students to 'top-up' to complete a Bachelor degree, but may be employed for other award types.

This is in part an automated admissions criterion and therefore progression may be impacted on by availability of a position on the progression award; however progression opportunity, if not available in the first year of application, is guaranteed within 3-years.

Progression arrangements with institutions other than Plymouth University carry an increased element of risk. It is necessary for the delivering partner institution to obtain formal agreement from that institution to guarantee progression for existing students on the programme. For progression to Plymouth University, should there be the need to withdraw the progression route programme(s) then either this will be delayed to provide progression or appropriate solutions will be found. This arrangement is guaranteed for existing students that complete their programme of study with no suspensions or repeat years and who wish to progress immediately to the University.

N/A

The contribution of marks from prior levels of study to the progression award is governed by University regulations.

PS10. Admissions Criteria

Qualification(s) Required for Entry to this Programme:	Details:
<p>Level 2:</p> <ul style="list-style-type: none"> - Key Skills requirement / Higher Level Diploma: and/or - GCSEs at Level 4 or above: 	<p>Communication and Application of number Level 2 combined with either GCSE or A-Levels (key skills will not be accepted on their own)</p> <p>4 relevant subject areas including Maths and English</p>
<p>Level 3: at least one of the following:</p> <ul style="list-style-type: none"> - AS/A Levels - Advanced Level Diploma: - BTEC National Certificate/Diploma: - VDA: AGNVQ, AVCE, AVS: - Access to HE or Year 0 provision: - International Baccalaureate: - Irish / Scottish Highers / Advanced Highers: 	<p>48 UCAS points</p>
<p>Work Experience:</p>	<p>Considered on individual merit</p>
<p>Other HE qualifications / non-standard awards or experiences:</p>	<p>Relevant Business Level 5 Qualification with 240 credits</p> <p>Students from the FD's in Tourism, Hospitality & Event Management, Marketing & Digital Media or Healthcare Practice that demonstrate transferrable knowledge at a sufficient level of the business environment, finance, human resource management and marketing.</p> <p>A Level 5 Qualification with 240 credits which demonstrates a sufficient level of knowledge of the business environment, finance, human resource management and marketing.</p> <p>Where a level 5 qualification has been achieved, but does not demonstrate sufficient level of knowledge of the business environment, finance, human resource management and marketing the applicant will be assessed through the use of a bridging module or combination of bridging modules onto the programme. – see appendix</p>
<p>APEL / APCL² possibilities:</p>	<p>APL will be considered as per Plymouth University Regulations</p>
<p>Interview / Portfolio requirements:</p>	<p>Interviews may be employed</p>
<p>Independent Safeguarding Agency (ISA) / Disclosure and Barring Service (DBS) clearance required:</p>	<p>No</p>

² Accredited Prior Experiential Learning and Accredited Prior Certificated Learning

PS11. Academic Standards and Quality Enhancement

The Programme Leader/Manager (or other descriptor) leads the Programme Committee in the following of Plymouth University's annual programme monitoring process (APM), as titled at the time of approval. APM culminates in the production, maintenance and employment of a programme level Action Plan, which evidences appropriate management of the programme in terms of quality and standards. Any formally agreed change to this process will continue to be followed by the Programme Leader/Manager (or other descriptor) and their Programme Committee.

Elements of this process include engaging with stakeholders. For this definitive document it is important to define:

Subject External Examiner(s):

All modules are parented by this programme and therefore covered by this programme's external examiner with the exception of the following which will be verified by the Subject External Examiners for:

SOUND3035 Managing Service Innovation	FdA Tourism, Hospitality & Event Management
SOUND3036 Global Health Protection	FdSc Healthcare Practice BSc (Hons) Healthcare Practice
SOUND3037 Effective Leadership in Education	FdA Early Years Care and Education BA (Hons) Child Development and Education

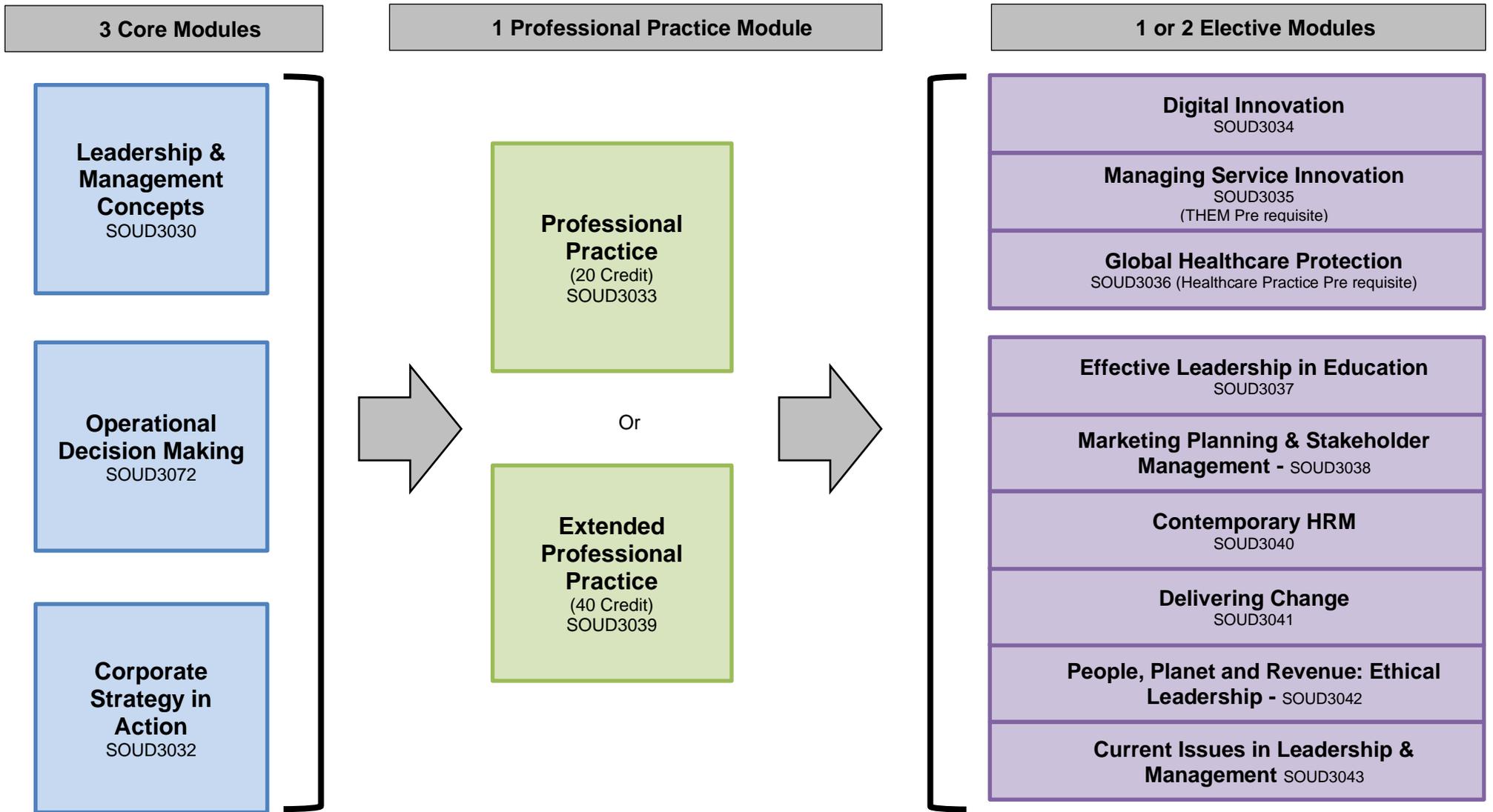
Appendix 2 indicates

Additional stakeholders specific to this programme:

- Students
Programme Committee Meetings
Student liaison meetings
- Graduates
Engaged with as alumni
- Local employers
Involved as part of the professional practice modules and through employer forums
- Professional bodies
- Plymouth University

PS12. Programme Structure

The following structure diagram(s) provides the current structure for this programme:



BA (Hons) Leadership and Management Level 6 – Full Time

Module Code	Module Title	Credits	Year of Delivery*	Semester/Term of Delivery	Core/Optional
SOUD3030	Leadership and Management Concepts	20	1	1	Core
SOUD3072	Operational Decision Making	20	1	1	Core
SOUD3032	Corporate Strategy In Action	20	1	2	Core
SOUD3033	Professional Practice	20	1	1/2	Optional
SOUD3034	Digital Innovation	20	1	1/2	Optional
SOUD3035	Managing Service Innovation	20	1	1/2	Optional
SOUD3036	Global Healthcare Protection	20	1	1/2	Optional
SOUD3037	Effective Leadership in Education	20	1	1/2	Optional
SOUD3038	Marketing Planning & Stakeholder Management	20	1	1/2	Optional
SOUD3039	Extended Professional Practice	40	1	1/2	Optional
SOUD3040	Contemporary Human Resource Management	20	1	1/2	Optional
SOUD3041	Delivering Change	20	1	1/2	Optional
SOUD3042	People, Planet and Profit: Ethical Leadership	20	1	2	Optional
SOUD3043	Current Issues in Leadership and Management	20	1	1/2	Optional

BA (Hons) Leadership and Management Level 6 – Part Time					
Module Code	Module Title	Credits	Year of Delivery*	Semester/Term of Delivery	Core/Optional
SOUD3030	Leadership and Management Concepts	20	1	1	Core
SOUD3072	Operational Decision Making	20	2	1	Core
SOUD3032	Corporate Strategy In Action	20	1	2	Core
SOUD3033	Professional Practice	20	1/2	1/2	Optional
SOUD3034	Digital Innovation	20	2	1/2	Optional
SOUD3035	Managing Service Innovation	20	1	1/2	Optional
SOUD3036	Global Healthcare Protection	20	1	1/2	Optional
SOUD3037	Effective Leadership in Education	20	1	1/2	Optional
SOUD3038	Marketing Planning & Stakeholder Management	20	1	1/2	Optional
SOUD3039	Extended Professional Practice	40	1/2	1/2	Optional
SOUD3040	Contemporary Human Resource Management	20	1	1/2	Optional
SOUD3041	Delivering Change	20	1	1/2	Optional
SOUD3042	People, Planet and Profit: Ethical Leadership	20	1	2	Optional
SOUD3043	Current Issues in Leadership and Management	20	1	1/2	Optional

BA (HONS) LEADERSHIP AND MANAGEMENT - PART TIME DELIVERY STRUCTURE

		2020-21							2021-22							2022-23							2023-24																	
		Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Jul	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Jul	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Jul	Sept	Oct	Nov	Dec	Jan	Feb
Existing carry over from 2019-20	Group Fri @ UCSD	September 2020 START		YEAR 2 - 80 Credits							July FINISH		Digital Innovation - GD		Corporate Strategy in Action - AF Merged with GROUP A below					July AWARD BOARD		Extended Professional Practice - AF																		
	Group PENNON	January 2020 START		YEAR 2 - 80 Credits							July FINISH		Corporate Strategy in Action - AF					July AWARD BOARD		Digital Innovation - GB		Extended Professional Practice - AF																		
New start for 2020-21	Group A	September START		YEAR 1 - 40 Credits							July AWARD BOARD		Leadership & Management Concepts - AF					Corporate Strategy in Action - AF Merged with existing FRIDAY GROUP above					July AWARD BOARD		Digital Innovation		Operational Decision Making Merged with NEW FRIDAY GROUP A below					July AWARD BOARD		Extended Professional Practice - AF		July FINISH				
	Group B	January START		YEAR 1 - 40 Credits							July AWARD BOARD		Corporate Strategy in Action Merged with GROUP C below					Digital Innovation Merged with GROUP C below					July AWARD BOARD		Extended Professional Practice Merged with GROUP C below		July FINISH													
	Group C	April START		YEAR 1 - 20 Credits							July AWARD BOARD		Leadership & Management Concepts - AF Merged with GROUP B above					Corporate Strategy in Action Merged with GROUP B above					Digital Innovation Merged with GROUP B above					July AWARD BOARD		Operational Decision Making		January FINISH		January AWARD BOARD						
New start for 2021-22	Group D	September START		YEAR 1 - 40 Credits							July AWARD BOARD		Leadership & Management Concepts					Corporate Strategy in Action Merged with existing FRIDAY GROUP A above					July AWARD BOARD		Digital Innovation		Operational Decision Making Merged with NEW FRIDAY GROUP A below					July AWARD BOARD		Extended Professional Practice		July FINISH				
	Group E	January START		YEAR 1 - 40 Credits							July AWARD BOARD		Operational Decision Making					Leadership & Management Concepts Merged with GROUP F below					July AWARD BOARD		Corporate Strategy in Action Merged with GROUP F below					Digital Innovation Merged with GROUP F below					July AWARD BOARD		Extended Professional Practice Merged with GROUP F below		July FINISH	
	Group F	April START		YEAR 1 - 20 Credits							July AWARD BOARD		Leadership & Management Concepts Merged with GROUP E above					Corporate Strategy in Action Merged with GROUP E above					Digital Innovation Merged with GROUP E above					July AWARD BOARD		Operational Decision Making		January FINISH		January AWARD BOARD						

PS13. Explanation and Mapping of Learning Outcomes, Teaching & Learning and Assessment

Developing graduate attributes and skills, at any level of HE, is dependent on the clarity of strategies and methods for identifying the attributes and skills relevant to the programme and where and how these are operationalized. The interrelated factors of Teaching, Learning and Assessment and how these are inclusive in nature, are fundamentally significant to these strategies and methods, as are where and how these are specifically distributed within the programme.

Ordered by graduate attributes and skills, the following table provides a map of the above, plus an exposition to describe and explain the ideas and strategy of each. Therefore, subsequent to the initial completion for approval, maintenance of this table as and when programme structure changes occur is also important:

FHEQ level: 6					
Definitions of Graduate Attributes and Skills Relevant to this Programme	Teaching and Learning Strategy / Methods	Programme Aims	Programme intended Learning Outcomes	Range of Assessments	Related Core Modules
<p>Knowledge / Understanding:</p> <p>For this programme the following has been guided by the QAA Benchmark Statement in Business and Management 2015 (3.0 - 3.7)</p> <p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p> <ul style="list-style-type: none"> • Have achieved a level of knowledge and understanding of the underlying concepts and principles and an ability to evaluate and interpret these within the context of leadership and management. • Refine and use a range of practical, conceptual or technological understanding to make progress when there are many interrelating aspects. • Critically analyse, interpret and evaluate complex information, concepts and ideas. 	<p>Primary: Lectures, seminars, practical's, Industry visits, guided independent research and study, guest speaker presentations</p> <p>Secondary/Supplementary: Industry qualifications, accredited and unaccredited CPD activities, VLE</p>	1	1, 4, 5	<p>Written report Essay Infographic Presentation Podcast Video-cast Seminar</p>	<p>SOUD3030 SOUD3072 SOUD3032 SOUD3037 SOUD3038 SOUD3040 SOUD3041 SOUD3043</p>

<ul style="list-style-type: none"> • Demonstrate an awareness of the current developments in the field of leadership and management. • Demonstrate a critical evaluation of a range of theories, models, frameworks and tasks within the role of management. 					
<p>An explanation for embedding Knowledge and Understanding through Teaching & Learning and Assessment at this level of the programme: All modules will embed knowledge and understanding to enable students to reach the threshold standards to pass. Various methods of teaching will be used accompanied by a range of different assessments with Learning Outcomes designed to ascertain the level of knowledge and understanding of the students. Knowledge and understanding will be delivered by lectures, presentations, seminars and practical work. The nature of SOUD3043 will allow students to be exposed to a wide range of inter and multidisciplinary perspectives.</p>					
<p>Cognitive and Intellectual Skills:</p> <p>For this programme the following has been guided by the QAA Benchmark Statement in Business and Management 2015 (3.8)</p> <p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p> <ul style="list-style-type: none"> • An ability to present, evaluate, and interpret qualitative and quantitative data • Develop lines of argument and make sound judgements in accordance with basic theories and concepts of business and management. • Recall knowledge based on the directly taught programme demonstrating understanding of subject specific theories, paradigms, concepts and principles. • An ability to define and solve routine problems collocating, summarising and analyse information, investigating lines of evidence from a limited range of sources to support findings • Demonstrate some ability to consider issues from a wide range of multidisciplinary and interdisciplinary perspectives including sources from academic literature • Be able to plan, execute and present an independent piece of hypothesis-driven work 	<p>Primary: Lectures, seminars, tutorials, guided research and independent study, guest speaker presentations</p> <p>Secondary/Supplementary: Industry visits, VLE</p>	<p>2</p>	<p>1, 2, 5, 6</p>	<p>Written report Essay Infographic Presentation Podcast Video-cast Seminar</p>	<p>SOUD3030 SOUD3072 SOUD3032 SOUD3033 SOUD3034 SOUD3035 SOUD3036 SOUD3037 SOUD3038 SOUD3039 SOUD3040 SOUD3041 SOUD3042 SOUD3043</p>

<p>(eg a project) within a supported framework in which qualities such as time management, problem solving, and independence are evident.</p> <ul style="list-style-type: none"> • Be able to carry out basic manipulation of data (including qualitative data and some statistical analysis, when appropriate). 					
<p>An explanation for embedding Cognitive and Intellectual Skills through Teaching & Learning and Assessment at this level of the programme: Cognitive and intellectual skills will be underpinning to all modules. Students will be required to access information about leadership and management from different types of sources and will be encouraged to communicate their findings in different contexts. Cognitive and intellectual skills will be delivered by lectures, presentations, seminars, and practical work. Typical assessments will include essays, reports, and presentations. More specifically, cognitive and intellectual skills will be measured by learning outcomes that require students to 'Critically Evaluate', 'Critically Analyse' and 'Apply the principles of...'</p>					
<p>Key Transferable Skills:</p> <p>For this programme the following has been guided by the QAA Benchmark Statement in Business and Management 2015 (3.9)</p> <p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p> <ul style="list-style-type: none"> • Solve basic numerical problems using the appropriate techniques. • Address problems when provided with limited information involving many interrelating factors. • Determine, refine, adapt and use appropriate methods and skills within the appropriate environment. • Communicate to a variety of audiences in written, graphical and verbal forms. • Make contributions to group discussions and teamwork activities. • Listen and respond to others. • Use the internet for communication and information retrieval. • Recognise and respect the views of others reflect on team performance. • Evaluate actions, methods and results and their implications 	<p>Primary: Lectures, seminars, tutorials, guided independent research and study, guest speaker presentations, industry qualifications.</p> <p>Secondary/Supplementary: Industry visits, VLE</p>	<p>3, 4</p>	<p>3, 4, 6, 7</p>	<p>Written report Essay Infographic Presentation Podcast Video-cast Seminar Portfolio</p>	<p>SOUND3030 SOUND3072 SOUND3033 SOUND3039 SOUND3043</p>

An explanation for embedding Key Transferable Skills through Teaching & Learning and Assessment at this level of the programme:

The programme of study is specifically designed to ensure students will be equipped with skills that will certainly be transferable to the work place. Each module taught will embed transferable skills through teaching, learning and assessment in some measure. For example, students will need to demonstrate that they are able to solve problems, organise themselves, work to deadlines, make decisions, research, communicate effectively and be self-aware. Assessment will be primarily through coursework (e.g. Essays, Reports, Portfolios, Seminars and Presentations).

Employment Related Skills:

For this programme the following has been guided by the QAA Benchmark Statement in Business and Management 2015 (3.9)

By the end of this level of this programme the students will be able to demonstrate for a threshold pass:

- Recognise the existence of moral and ethical issues associated with industry
- Take responsibility for planning and developing courses of action that are capable of underpinning substantial changes or development.
- Identify targets for personal, career and academic development
- Accept some responsibility for their own learning, developing skills necessary for self-managed and lifelong learning (that is, independent study, time management, organisational skills).
- Recognise personal strengths and weaknesses.

Primary:
Lectures, seminars, tutorials, guided independent research and study, guest speaker presentations, industry qualifications.

Secondary/Supplementary:
Industry visits, VLE

4

2, 3, 6, 7

Written report
Essay
Infographic
Presentation
Podcast
Video-cast
Seminar
Portfolio

SOUND3030
SOUND3072
SOUND3033
SOUND3034
SOUND3035
SOUND3036
SOUND3037
SOUND3039
SOUND3043

An explanation for embedding Employment Related Skills through Teaching & Learning and Assessment at this level of the programme:

The programme is intended embed a variety of employment related skills. Within the context of Leadership and Management these skills could include having a breadth and depth of knowledge about emerging issues and developments, having developed practical and analytical skills, being able to present information effectively and being able to link all of these elements together coherently to identify relationships. Students will undertake employment related activities as part of SOUND3033 and SOUND3039 which will allow them to develop employability skills in context.

Practical Skills:

For this programme the following has been guided by the QAA Benchmark Statement in Business and Management 2015 (3.7, 3.8)

<p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p> <ul style="list-style-type: none"> • Plan, conduct and present an independent investigation with significant guidance • Relate investigations to some prior work and reference it appropriately • Apply a range of methods to solve problems • Use technologies to address problems • Present results of investigations in a number of formats 	<p>Primary: Lectures, seminars, practical's, Industry visits, guided independent research and study, guest speaker presentations</p> <p>Secondary/Supplementary: Industry qualifications, accredited and unaccredited CPD activities, VLE</p>	5	2, 6, 7	<p>Infographic Presentation Podcast Video-cast Live Project</p>	<p>SOUND3072 SOUND3033 SOUND3034 SOUND3035 SOUND3036 SOUND3037 SOUND3038 SOUND3039 SOUND3040 SOUND3041 SOUND3042 SOUND3043</p>
<p>An explanation for embedding Practical Skills through Teaching & Learning and Assessment at this level of the programme: The range of practical techniques that will be taught will include collection of data, analysis and interpretation of results, and skills relevant to effective project management. Teaching methods with include practical activities, seminars, tutorials and management of live projects. Assessment will be primarily through coursework (e.g. Reports and reflective statements).</p>					

PS14. Work Based/Related Learning

WBL is an essential element of Foundation Degrees and therefore needs to be detailed here. However, for all types of HE programmes there should be an element of employability focus through, at least, Work Related Learning, and therefore the following is applicable for all:

FHEQ level: 6

WBL/WRL Activity:	Logistics	Programme Aim	Programme Intended LO	Range of Assessments	Related Core Module(s)
Professional Practice	Liaise with students and employers to agree suitable workplace locations and provide support	1, 5	3, 6, 7	Portfolio Reflective Log	SOUND3033 SOUND3039
Industry Visits	Identify suitable locations and organise off-site activities	1, 3, 5	1, 6, 7	Essay Report Seminar Portfolio Infographic Presentation Podcast	SOUND3030 SOUND3072 SOUND3036 SOUND3037 SOUND3043
Guest Speakers	Continue to develop and maintain links with industry to provide guest speaker opportunities	2, 3, 5	1, 4, 5, 6	Essay Report Seminar Portfolio Infographic Presentation Podcast	SOUND3030 SOUND3072 SOUND3032 SOUND3034 SOUND3035 SOUND3036 SOUND3037 SOUND3038 SOUND3040 SOUND3041 SOUND3042 SOUND3043
Live Projects	Continue to develop and maintain links with industry to provide a range of live projects for student management	4, 5	2, 3, 4, 6, 7	Essay Report Seminar Portfolio Presentation Reflective report	SOUND3032 SOUND3033 SOUND3039

Research	Research is on-going throughout the programme using a range of methods and resources. Support students to construct hypotheses and resource projects	2, 3, 4	1, 4, 5, 7	Essay Report Seminar Portfolio Infographic Presentation Podcast Video-cast	SOUD3030 SOUD3072 SOUD3032 SOUD3033 SOUD3034 SOUD3035 SOUD3036 SOUD3037 SOUD3038 SOUD3039 SOUD3040 SOUD3041 SOUD3042 SOUD3043
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[An explanation of this map:](#)

Employer engagement is very significant to this programme and is embedded into every module at FHEQ Level 6. Students will work very closely with industry throughout to ensure that they develop the skills necessary for successful employment. Each module will focus on developing employer-related skills and also important transferable skills. Students will be expected to undertake a research project within the workplace in SOUD3033 & SOUD3039. Students are able to decide what they would like to research, however, local industries have also offered their support with this and there are a large number of real-life projects that students will be encouraged to assist with. Guest speakers and industry visits will be used to enhance modules and enable students to apply their theoretical knowledge to real-life situations. Where appropriate assignments will be linked to local, national and international topics to ensure they have a real-world emphasis and prepare students for employment.

Appendix: Bridging Modules

The purpose of the bridging modules are to enable students coming from range of other level 5 equivalent courses and are lacking specific business knowledge. The combination of bridging modules used will be dependent on each applicants HE qualification.

Each bridging module has been designed to enable students to demonstrate a sufficient level of understanding of the business environment & finance, study skills, marketing or human resource management through an assessed piece of independently produced work for each bridging module. Each bridging module will be delivered as a 1 day intensive session and supported through a range of Moodle resources.

All work will be a maximum of 2000 words and will be assessed and moderated through the already in place process. It will be graded on a Pass/Fail threshold of 40%.

Bridging Module	LO	Evidence
Business Environment with Finance	<ol style="list-style-type: none"> 1. Evaluate the impact of government policies on organisations 2. Illustrate the relationship between market forces and organisational responses 3. Identify and evaluate the accounting concepts used to produce financial statements. 4. Appraise the importance and use of financial information for decision making purposes 	Report
Developing Research & Practice	<ol style="list-style-type: none"> 1. Demonstrate how relevant theoretical perspectives have informed and enhanced practice. 2. Demonstrate an ability to identify, locate, critically evaluate and use information appropriate to the task in hand. 3. Demonstrate the ability to work independently in a manner that meets professional requirements. 4. Demonstrate the acquisition of research related skills in the area of study; 5. Demonstrate the ability to communicate in styles appropriate for a variety of professional purposes and audiences. 	Portfolio
Marketing	<ol style="list-style-type: none"> 1. Apply a range of secondary research techniques to inform marketing decisions and critically analyse the various elements of the marketing planning process 2. Apply a range of primary research techniques to inform marketing decisions & critically analyse the various elements of the marketing planning process 3. Compare and contrast definitions of marketing concepts, theories and models 	Report
Human Resource Management	<ol style="list-style-type: none"> 1. Identify the role and purpose of human resource management 2. Explain performance management and its interface with employee resourcing and development 3. Explain the scope of employment relations 	Structured essay

3. Module Records

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUD3030	MODULE TITLE:	Leadership & Management Concepts
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module provides an overview of the role of leadership and management within organisations and the differences between the two concepts. The relationship to a range of processes at individual, team, organisational and national levels will be explored; adopting multiple perspectives, and highlighting key leadership skills including communication.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- Develop students' knowledge and understanding about the theories and practices of leadership and management and the differences between the two.
- Critique the multi-dimensional (social, political, cultural, structural and psychological) role of leadership. Explore a range of leadership and management techniques to aid with decision making, conflict management, and communication.
- Consideration the differing forms of communication (written, verbal non-verbal, digital) and how to apply them creating an awareness of interpersonal skills including; effective listening, influencing techniques, negotiating and persuasion.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*

At the end of the module the learner will be expected to be able to:

1. Devise and sustain arguments regarding the theories and practices of leadership and management.
2. Evaluate the multi-dimensional (social, political, cultural, structural and psychological) role of leadership;
3. Analyse a range of leadership and management techniques
4. Critically evaluate the different forms of communication and how to apply them.
5. Evaluate and discuss a range of interpersonal skills

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	Semester 1

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Andrew Faulkner	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

Leadership versus Management
 Leadership Traits & Theories;
 Roles & Behaviours
 Leadership Styles
 Strategic Leadership and Management
 Power and Influence
 Communication
 - written, verbal non-verbal, digital

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	3 hours per week for 15 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Essay	50%	An essay that critically evaluates the multi-dimensional role of leadership within the workplace. Considering a range of theories and practices (LO: 1, 2 & 3).
		Article	50%	An academic article critically evaluating the impact of interpersonal and communication skills on leadership (LO: 4 & 5).
			Total = 100%	

Updated by: Andrew Faulkner	Date: 06/07/2020	Approved by: Chantelle Mashiter	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Gill, R. (2011) *Theory and Practice of Leadership*, 2nd edition. Sage: London
- Northouse, P.G., (2020) *Leadership Theory and Practice*, 5th Edition, Sage: London
- Western, S. (2019) *Leadership A Critical Text*, 3rd edition. Sage: London

Journals:

- Leadership
- Leadership Quarterly

Websites:

- Chartered Management Institute - www.managers.org.uk

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUD3032	MODULE TITLE:	Corporate Strategy in Action
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*
 This module draws from concepts of strategy in order to analyse real-world concepts, important for leadership and management decision making. It will explore both the theories and models of strategy, utilising a range of analytical tools and their significance in supporting a business's corporate strategy.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL **Group to which module should be linked:** Leadership & Management

Professional body minimum pass mark requirement: NA

- MODULE AIMS:**
- To develop the techniques required to analyse the macroeconomic, microeconomic and strategic business environment.
 - The module will cover a range of strategy topics, theories and models related to the analysis of the environment of organisations, the evaluation of business-level and corporate-level strategies as well as the performance evaluation of the firm

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*
 At the end of the module the learner will be expected to be able to:

1. Interpret and critically evaluate the concepts required to analyse the impact of the macro and micro environments on business
2. Critically evaluate a range of different perspectives on business strategy.
3. Apply appropriate methods and techniques of strategy analysis to obtain useful strategic insights.
4. Identify and critically evaluate the practice of strategy from the leadership and management perspective
5. Critically analyse a range of strategic development processes.

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	Semester 2

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Andrew Faulkner	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

Business, Corporate and International level strategy
 Analyse how organisations plan and deploy resources to deliver their strategies
 External, competitive and internal business environments
 Internal environment: value chain and resource based theories
 Strategy development processes
 Evaluating strategies and their suitability
 The role of Leadership and Management in the practice of strategy

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	3 hours per week for 15 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Report	60%	An investigative report critically evaluating the key concepts and perspectives of a range of business strategies, applying them to a case study (LO: 1,2 & 3)
		Essay	40%	An essay critically discussing the role of leadership and management within organisational strategy. (LO: 4 & 5)
			Total = 100%	

Updated by: Andrew Faulkner	Date: 06/07/2020	Approved by: Chantelle Mashiter	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Henry A., (2018). *Understanding strategic management*, 3rd ed. Oxford University Press: Oxford
- Johnson, G., Scholes, K. and Whittington, R., (2019) *Exploring Corporate Strategy Text and Cases*. 12th ed. Pearson Education: Harlow

Journals:

- Business Strategy and the Environment
- European Management Journal

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUD3033	MODULE TITLE:	Professional Practice
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*
 This module will be based within the workplace and enables students to make use of reflective practice to experience and critically analyse workplace environments and explore real life leadership and management issues.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

- MODULE AIMS:**
- This module aims to enable students to experience the workplace environment and conceptualise leadership and management within the workplace.
 - The module will encourage students to develop their transferable and employability skills and apply many of the programme concepts. It will also enable students to reflect on their practice.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*
 At the end of the module the learner will be expected to be able to:

1. Apply concepts, ideas and principles in an appropriate workplace environment
2. Demonstrate a creative approach to problem solving
3. Demonstrate the use of appropriate leadership and management concepts within an appropriate professional and ethical framework
4. Demonstrate and evidence a variety of transferable skills including: showing initiative and working independently; working with others and self-management
5. Evidence self-awareness and reflection on own practice

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Andrew Faulkner	OTHER MODULE STAFF:
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SUMMARY of MODULE CONTENT

Workplace learning

The professional practice itself during which students will be given an agreed portfolio and reflective log to complete.

Each student will have at least 1 x 30 minute personalised tutorial per academic month which will be used to discuss, support and develop the skills and evidence required for and during the placement.

De-briefing and reflection

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	24	12 sessions of 2 hours, to be agreed
Professional practice placement	100	
Guided independent study	76	Research, directed weekly reading, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Project Introduction	20%	An introduction to the agreed project and appropriate concepts (LO: 1) – 800 words
		Project Review	60%	A review of evidence from the project, containing contextualised employability related leadership & management knowledge (LO: 2,3,& 4) – 2400 words
		Reflection	20%	A short essay enabling the student to reflect on their development, process and awareness of their professional practice (LO: 5) – 800 words
			Total = 100%	

Updated by: Andrew Faulkner	Date: 06/07/2020	Approved by: Chantelle Mashiter	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Sedgley, M (2020) *Skills for Business and Management*. Palgrave: London

Journals:

- Journal of Management Development
- Journal of Management Studies

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUND3034	MODULE TITLE:	Digital Innovation
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*
 Successful organisations are investigated to understand how their visionary approach, embedding innovation, e-business practices, satisfies changing markets and ensures future sustainability and success.

ELEMENTS OF ASSESSMENT Use HESA KIS definitions]			
COURSEWORK		PRACTICAL	
C1 (Coursework)	60%	P1 (Practical)	40%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

- MODULE AIMS:**
- The module will provide an understanding of how successful organisations make use of innovation and entrepreneurship to achieve strong market positions and sustainable and successful futures.
 - Entrepreneurship, innovation and sustainability will all be explored with particular reference to organisations that thrive through the innovative use of technology.

- ASSESSED LEARNING OUTCOMES:** *(additional guidance below)*
 At the end of the module the learner will be expected to be able to:
1. Investigate innovative digital organisations
 2. Critically evaluate the role of entrepreneurship in driving digital innovation
 3. Assess and comment upon the role of digital sustainability and social enterprise in society
 4. Critically evaluate the use of data in understanding market success

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	Semester 1

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Gareth Day	OTHER MODULE STAFF: Guy Boosey
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SUMMARY of MODULE CONTENT

Driving innovation through digital channels
 Entrepreneurship and its relationship with innovation
 The sharing economy
 Social enterprise
 Technology and data supporting innovation and development
 Big data and real-time data analysis – technology enabling an analytical approach to innovation

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	7.5 hours per session for 6 sessions
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Project Report	100%	A report investigating a digital organisation and critically evaluating the role of entrepreneurship in driving innovation within the organisation (LO: 1 & 2)
Practical	P1	Presentation	100%	An assessed presentation with supporting notes which comments upon the role of sustainability and social enterprise in society, evaluating the use of data in understanding market success (LO: 3 & 4)

Updated by: Gareth Day	Date: 06/07/2020	Approved by: Andrew Faulkner	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Floridi, L. (2016) *The Fourth Revolution: How the Infosphere is Reshaping Human Reality*. Oxford: Oxford University Press.
- Herbert, I. (2017) *Digital transformation*. Bloomsbury academic & pro

Journals:

- Journal of Interactive Marketing
- Journal of Consumer Marketing
- Journal of Direct, Data and Digital Marketing

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUD3035	MODULE TITLE:	Managing Service Innovation
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*
 In this module you will explore themes surrounding service innovation and developments. Students will take a central role in leading seminar discussions with focus on emerging innovation developments.

ELEMENTS OF ASSESSMENT <i>Use HESA KIS definitions]</i>	
COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

- MODULE AIMS:**
- The module aims to provide an understanding of how managers deal with the ongoing innovation within the service sector.
 - The module explores contemporary issues and innovation developments through a student centred case study approach utilising seminar papers

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*
 At the end of the module the learner will be expected to be able to:

1. Analyse the significance of innovation and how it links to wider strategic issues within the organisation
2. Critically evaluate current innovation and practice within the service sector
3. Critically analyse how organisations are able to develop ways to differentiate from their competitors.
4. Examine the factors that increase the likely success of new products and service

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Simon Truscott	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

- Introduction- strategic importance of innovation and key definitions and exploring a 'roadmap' for managing the innovation process
- Developing an innovation strategy
- Emerging developments and trends.
- Linking operational performance to innovation priorities
- Creativity and Responsible innovation
- Adoption and diffusion of innovation

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	1.5 hours per week for 30 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Seminar	60%	A seminar discussion on current innovation and best practice within the sector followed by a critical evaluation in the context of innovation concepts (LO: 1 & 2)
		Report	40%	A report analysing the application of competitive differentiation concepts and success factors in the sector (LO: 3 & 4)
			Total = 100%	

Updated by: Simon Truscott	Date: 06/07/2020	Approved by: Andrew Faulkner	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Tidd, J., Bessant, J., & Pavitt, K. (2009), *Managing Innovation*, 4th edition. London: Wiley.
- Bessant, J. (2003), *High Involvement Innovation*. London: Wiley.
- Goffin, K., & Mitchell, R.(2010), *Innovation Management*. London: Routledge.

Journals:

- Journal of Consumer Behaviour
- Journal of Consumer Marketing

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUD3036	MODULE TITLE:	Global Health Protection
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module is for students who have completed the foundation degree in Healthcare Practice or equivalent. The module introduces students to key aspects of Health Protection in order to be able to analyse and plan for threats to the health of people on a Global, National and Local Level.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- For students to develop an understanding of the responsibilities of health management and leadership with regard to the protection of the health of people on a local, national and international level.
- The module aims to enable the student to clearly identify the legal responsibilities and accountabilities when considering international health management

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*

At the end of the module the learner will be expected to be able to:

1. Critically apply the concepts of the management and leadership of health protection in protecting people from disease and other health hazards.
2. Analyse the main issues regarding the surveillance, management and planning of health protection considering threats of a Global, National and Local nature.
3. Appraise interdisciplinary working in health protection.
4. Evaluate the impact of International health management on National and Local legislation and policy.

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Maxine Davis	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

Health protection is the protection of people from events or incidents that may harm the health of the public. This unit has been designed to introduce the students to the importance of leading and managing for the purpose of protecting health. In doing so the unit introduces the underpinning principles of health protection and the considerations and partnership working that must take place to enable effective health protection. Discussion of international health regulations and the importance of local, national and international partnership to work towards health protection will take place. The methods used in the prevention of infectious diseases and chemical/radiological hazards, the impact of globalisation and the movement of people and climate on the health of the population and the role of the World Health Organisation, and other agencies involved in health protection will be analysed.

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	1.5 hours per week for 30 weeks
Scheduled industry related visits	5	2 x short healthcare related visits
Guided independent study	150	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Report	60%	LO: 1 & 2
			40%	LO: 3 & 4
		Reflection	Total = 100%	

Updated by: Maxine Davis	Date: 06/07/2020	Approved by: Andrew Faulkner	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Katz, D., Elmore, J., Wild, D. And Lucan, S.(ed.) (2014). *Jekel's epidemiology, biostatistics, preventative medicine and public health*. Philadelphia: Elsevier
- Nicholson, R., Mckinn, J. And Allen, A. (2016) *Global Health*. London:Sage

Websites:

- World Health Organisation - <http://www.who.int/ihr/en/>

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUND3037	MODULE TITLE:	Effective Leadership In Education
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module will enable students to broaden their knowledge of leadership and management in the education sector. Exploring wider professional practice of leadership within education, and providing an opportunity to review current theory in educational leadership and relate this to their practice.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- To provide an opportunity to review current theory in educational leadership and relate this to practice.
- It will suit both students who are already working with management and leadership in education and those who hope to go on to progress into leadership or management roles with education.
- Students will be encouraged to critically reflect on management processes and current issues highlighted in educational leadership literature.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*

At the end of the module the learner will be expected to be able to:

1. Critically evaluate the theories and principles of leadership and management in education.
2. Examine the critical perspectives of further education including leadership and social justice.
3. Analyse the current issues in educational leadership research.
4. Analyse recent and current government policy and priorities for the education sector.
5. Critically explore a range of management and leadership strategies for the education sector

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Andrew Faulkner	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

Professional practice
 Leadership and management concepts within education
 Government policies and priorities
 Strategy, quality and human resource in further education
 Social justice

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	1.5 hours per week for 30 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Seminar Paper	60%	A seminar paper that explores leadership and management in the education sector, with consideration of the macro and micro policies linked to leadership research (LO: 1, 2 & 3)
		Case study and recommendations	40%	An analysis of a current, or a range of current government policies and recommendations for an organisations response (LO: 4 & 5)
			Total = 100%	

Updated by: Andrew Faulkner	Date: 06/07/2020	Approved by: Chantelle Mashiter	Date: 07/07/2020
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Recommended Texts and Sources:

Books / Papers:

- Bush T (2010) *Theories of educational Leadership & Management* (4th Edition), Sage, London
- Coleman M (2012) "Leadership and diversity", *Educational Management Administration & Leadership*, 40 (5), pp592 – 609
- Lumby J (2013) "Strategic planning in further education: The business of values" in Tomlinson H (ed.) *Educational Management*, Routledge, London

Online Resources:

- <http://scholar.google.co.uk>

Journals:

- Educational Management Administration & Leadership

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE: SOUD3038	MODULE TITLE: Marketing Planning & Stakeholder Management
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module is about understanding the role of marketing in researching, anticipating and satisfying the customers' expectations in a profitable manner. Knowing the organisations, current market position and planning for widening markets to increase the longevity of the business. It also looks deeper into the need for effective stakeholder management.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL *Group to which module should be linked:* Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- The aim of this module is for students to be able to define an organisations stakeholders and their importance in the continued success of the business and creating effective stakeholder management by using recognised strategies and methodologies.
- Describe the function and role of marketing in the prediction, identification and satisfying of stakeholder needs, by the use of suitable analytical research models to evaluate the current and potential future marketing environment for an organisation.
- The module will aim to develop the understanding throughout an organisation and the need for marketing to be an organisationally wide activity which contributes to all processes and procedures.
- Construct a basic marketing plan with strategies to support organisations objectives and move the business forward in their chosen marketing environment.
- Be able to construct, assess and evaluate the progress of a marketing plan for an organisation to contribute to organisational objectives.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*

At the end of the module the learner will be expected to be able to:

1. Analyse and provide a systematic understanding of the role of marketing in achievement of organisational objectives
2. Critically evaluate the organisations current markets and/or sectors within which it operates
3. Apply methods and techniques to develop a marketing plan that contributes towards achieving organisational objectives
4. Critically evaluate stakeholder management and its importance towards organisational success
5. Critically evaluate and comment upon the influence sales, design and production processes have within an organisation

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: David Stephens	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

Marketing function
 Marketing planning
 Marketing concepts
 Organisational focus
 Market trends and patterns
 Stakeholder management
 Research, development, production and sales

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	1.5 hours per week for 30 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Marketing Plan	50%	An organisational marketing plan designed to address an area of operational importance (LO: 1,2 &3)
		Structured Essay	50%	A structured essay covering the importance of effective stakeholder management and the influence on design, production and sales (LO: 4 & 5)
			Total = 100%	

Updated by: David Stephens	Date: 06/07/2020	Approved by: Andrew Faulkner	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Bryde, D., Holloway, J. and Joby, R. (2015) *A Practical Guide to Dealing with Difficult Stakeholders* Taylor & Francis Ltd
- Jobber, D. (2016) *Principles and Practices of Marketing* 8th edition, McGraw Hill: London

Journals:

- Strategic Management Journal
- Journal of Business Research

Websites:

- Chartered Management Institute - www.manager.org.uk
- Chartered Institute of Marketing - www.cim.co.uk

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUND3039	MODULE TITLE:	Extended Professional Practice
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CREDITS: 40	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: No
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*
 This extended professional practice module will be based within the workplace and enables students to make use of reflective practice to experience and critically analyse workplace environments and explore real life leadership and management issues in a deep systematic way.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

- MODULE AIMS:**
- This module aims to enable students to experience the workplace environment and conceptualise leadership and management within the workplace.
 - The module will encourage students to extend and develop their transferable and employability skills and apply many of the programme concepts. It will also enable students to extensively reflect on their practice.

- ASSESSED LEARNING OUTCOMES:** *(additional guidance below)*
 At the end of the module the learner will be expected to be able to:
1. Apply concepts, ideas and principles in an appropriate workplace environment
 2. Demonstrate a creative approach to problem solving
 3. Apply appropriate leadership and management practices within an appropriate professional and ethical framework
 4. Demonstrate and evidence a variety of transferable skills including: showing initiative and working independently; working with others and self-management
 5. Evidence self-awareness and reflection on own practice

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Andrew Faulkner	OTHER MODULE STAFF:
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SUMMARY of MODULE CONTENT

Workplace learning

The professional practice itself during which students will be given an agreed portfolio and reflective log to complete.

Each student will have at least 1 x 30 minute personalised tutorial per academic month which will be used to discuss, support and develop the skills and evidence required for and during the placement.

De-briefing and reflection

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	24	12 sessions of 2 hours, to be agreed
Professional practice placement	100	
Guided independent study	76	Research, directed weekly reading, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Project Introduction	20%	An introduction to the agreed project and appropriate concepts (LO: 1) – 800 words
		Project Review	60%	A review of evidence from the project, containing contextualised employability related leadership & management knowledge (LO: 2,3,& 4) – 2400 words
		Reflection	20%	A short essay enabling the student to reflect on their development, process and awareness of their professional practice (LO: 5) – 800 words
			Total = 100%	

Updated by: Andrew Faulkner	Date: 06/07/2020	Approved by: Chantelle Mashiter	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Sedgley, M (2020) *Skills for Business and Management*. Palgrave: London

Journals:

- Journal of Management Development
- Journal of Management Studies

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUND3040	MODULE TITLE:	Contemporary Human Resource Management
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*

The module develops your knowledge of current issues within HRM from an academic perspective. Critically considering how HRM can support organisations in achieving their strategic objectives in a rapidly evolving 21st century business landscape.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- The module aims to enable students to debate and critically evaluate current themes in HRM, such as work life balance, performance management, and a global workforce.
- It will assess how they impact the HR policies and practices of contemporary organisations.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*

At the end of the module the learner will be expected to be able to:

1. Analyse the role of HRM and how it supports modern organisations
2. Critically evaluate current practice within HRM
3. Critically analyse how HRM helps organisations to adapt to new working patterns and seek employee engagement
4. Examine the human factors that allow organisations to compete on a global scale

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Simon Truscott	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

The module explores how HRM can positively support organisations in the evolving 21st century business landscape through examining the following topics:

The strategic role of HRM.

Recruiting, retaining and developing employees.

Nurturing creativity and innovation.

HR analytics and metrics.

International HRM.

Work life balance, wellbeing, and employee engagement.

Employee reward.

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	1.5 hours per week for 30 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Video-cast	50%	Working in small groups students will create a video presentation critically examining a current HRM practice. (LO: 1 & 2)
		Essay	50%	Students will write a structured essay based upon a current topic in global HRM and employee engagement practice. (LO: 3 & 4)
			Total = 100%	

Updated by: Simon Truscott	Date: 06/07/2020	Approved by: Andrew Faulkner	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Farnham, D. (2015). "Human Resource Management in Context." 4th edition. CIPD: London.
- Torrington, A., Hall, L., Taylor, S. & Atkinson, C. (2014) *Human Resource Management*, 9th edition. Pearson: London

Journals:

- British Journal of Industrial Relations
- Employee Relations

Websites:

- ACAS – www.acas.org.uk
- Chartered Institute of Personnel and Development - www.cipd.co.uk

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUD3041	MODULE TITLE:	Delivering Change
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*
 The module develops student knowledge of change delivery practice. Using a range of theories and change management tools the module allows students to explore and critically evaluate the challenge of managing the change process, and building employee change resilience.

ELEMENTS OF ASSESSMENT Use HESA KIS definitions]			
COURSEWORK		PRACTICAL	
C1 (Coursework)	50%	P1 (Practical)	50%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- The module aims to enable students to critically evaluate change models, practices and tools, and practically apply them in a real life scenario.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*
 At the end of the module the learner will be expected to be able to:

- Critically evaluate a range of change models
- Critically analyse how organisations engage employees in the change process to build resilience
- Practically apply a change management tool in a real life scenario
- Demonstrate a systematic understanding of why change fails.

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Chantelle Mashiter	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

The module explores the issues of change management and leadership through examining the following topics: Models of change

- Leading change
- Total Quality Management
- People management and change
- Why change initiatives fail
- Contemporary change issues

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	1.5 hours per week for 30 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Infographic	100%	Students will create an e-poster combining text and graphics to critically compare differing change models and explain the importance of employee engagement in change. (LO: 1 & 2)
Practical	P1	Presentation	100%	Working in groups students will apply a change management tool to a given scenario and present the outcome, including a critical analysis of why change initiatives fail. (LO: 3 & 4)

Updated by: Chantelle Mashiter	Date: 06/07/2020	Approved by: Andrew Faulkner	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Hayes, J. (2018) *The Theory and Practice of Change Management*, 5th edition. Palgrave: London
- Senior, B. & Swales, S (2016) *Organizational Change*, 5th edition. Pearson: Essex

Journals:

- Human Resource Management Journal
- International Journal of Human Resource Management
- Journal of Change Management
- Journal of Strategic Change

Websites:

- Chartered Institute of Personnel and Development - www.cipd.co.uk
- Personnel Today – www.personneltoday.com

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUD3042	MODULE TITLE:	People, Planet and Profit: Ethical Leadership
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*
 The module develops student knowledge of Corporate Social Responsibility (CSR) and the ethics of leadership. Using a range of theory, discussion scenarios and case studies the module allows students to analyse and critically evaluate organisational responses to changing environmental and social norms.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK		PRACTICAL	
C1 (Coursework)	50%	P1 (Practical)	50%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- The module aims to enable students to critically evaluate change models, practices and tools, and practically apply them in a real life scenario.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*
 At the end of the module the learner will be expected to be able to:

- Critically evaluate a range of organisational responses to climate change
- Discuss the political ideologies underpinning workforce management approaches
- Discuss and critically analyse modern ethical leadership
- Critically evaluate supply chain practices

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	Semester 1

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-2021	NATIONAL COST CENTRE: 133
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MODULE LEADER: Caroline Wilkinson	OTHER MODULE STAFF: None
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<p>SUMMARY of MODULE CONTENT</p> <p>The module explores the issues of change management and leadership through examining the following topics:</p> <ul style="list-style-type: none"> • Contemporary issues in CSR • Corporate and governmental responses to climate change • Ethical leadership • Employee engagement or exploitation? Managing a sustainable workforce • Supply chain management • Seminar / Case studies
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SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]		
Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	3 hours per week for 15 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

<i>Category</i>	<i>Element</i>	<i>Component Name</i>	<i>Component Weighting</i>	<i>Comments include links to learning objectives</i>
Coursework	C1	Academic Article	100%	Students will write an article that would appear in a professional magazine or newspaper critically examines the impacts of climate change on supply chains. (LO: 1 & 4)
Practical	P1	Seminar	100%	Lead a seminar on ethical leadership and its influence on workforce management approaches and ideologies (LO: 2 & 3)

Updated by: Caroline Wilkinson	Date: 06/07/2020	Approved by: Andrew Faulkner	Date: 07/07/2020
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<p>Recommended Texts and Sources:</p> <p>Books:</p> <ul style="list-style-type: none"> • Blowfield, M. and Murray, A. (2019). <i>Corporate Responsibility</i>, 4th edition. OUP: Oxford. • McManus, R. Ward, S. Perry, A. (2018) <i>Ethical Leadership: A Primer</i>. Elgar, UK • Moon, J. (2017) <i>Corporate Social Responsibility</i>. Cambridge University Press <p>Journals:</p> <ul style="list-style-type: none"> • The Economist • Supply Chain Management: An International journal • Business Ethics: A European Review

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.*

MODULE CODE:	SOUND3043	MODULE TITLE:	Current Issues in Leadership & Management
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CREDITS: 20	FHEQ Level: 6	JACS CODE: N100
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PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
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SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module explores the many issues faced in modern leadership & management, and will identify many of the issues facing modern business management in operating in this post-recessional environment. By its nature the content of the module will change each year, as issues change, new understandings emerge and different perspectives apply.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

COURSEWORK	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL Group to which module should be linked: Leadership & Management

Professional body minimum pass mark requirement: NA

MODULE AIMS:

- This module aims to explore the many issues faced by leaders & managers in the modern business environment. In challenging political and economic climates the business world needs to operate in a different manner to how they operate a buoyant and nurturing environment.
- This module will identify many of the issues facing modern business management in operating in this post-recessional environment.
- The module will debate current issues critically, analytically and theoretically, whilst considering implications for practice.

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*

At the end of the module the learner will be expected to be able to:

1. Critically evaluate the latest thinking in the field of leadership and management;
2. Develop a systematic understanding of new leadership and management developments and legislation.
3. Critically evaluate a range of current affairs material for issues relating to leadership and management
4. Demonstrate a systematic understanding of a range of appropriate responses to current issues and dilemmas and develop appropriate responses to them.

DATE OF APPROVAL:	20/05/2016	FACULTY/OFFICE:	Academic Partnerships
DATE OF IMPLEMENTATION:	09/2016	SCHOOL/PARTNER:	South Devon College
DATE(S) OF APPROVED CHANGE:	Click here to enter a date.	TERM/SEMESTER:	All year

Additional notes (for office use only): For delivering institution's HE Operations or Academic Partnerships use if required

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

ACADEMIC YEAR: 2020-21	NATIONAL COST CENTRE: 133
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MODULE LEADER: Andrew Faulkner	OTHER MODULE STAFF: None
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SUMMARY of MODULE CONTENT

Exploring appropriate responses to a range of issues and dilemmas
 Media influence
 Issues faced in modern management,
 Business practice, Corporate Social Responsibility and Globalisation.
 Ethics in the Business World
 The current business environment and recent world events

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	1.5 hours per week for 30 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	<u>200</u>	

Category	Element	Component Name	Component Weighting	Comments include links to learning objectives
Coursework	C1	Academic article	50%	A journal article evaluating the latest thinking of a focussed aspect of leadership and management. (LO: 1 & 3)
		Essay	50%	An academic essay which discusses the future of leadership and management (LO: 2 & 4)
			Total = 100%	

Updated by: Andrew Faulkner	Date: 06/07/2020	Approved by: Chantelle Mashiter	Date: 07/07/2020
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Recommended Texts and Sources:

Books:

- Storey, J. (2016) *Leadership in Organizations: Current Issues and Key Trends*. 3rd edition. Routledge
- Drucker, P. (2007) *Management Challenges for the 21st Century*, revised edition. Routledge
- Uphill, K. (2016) *Creating Competitive Advantage*. Kogan Page: London

Journals:

- European Management Journal
- Harvard Business Review
- Journal of Human Resource Management
- Journal of Business Ethics
- Leadership & Organization Development Journal
- Management Decision

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: SOUD3072		MODULE TITLE: Operational Decision Making			
CREDITS: 20		FHEQ LEVEL: 6		HECOS CODE: Business and Management 100078	
PRE-REQUISITES: None		CO-REQUISITES: None		COMPENSATABLE: Y	
SHORT MODULE DESCRIPTOR: <i>(max 425 characters)</i> Operational performance is imperative for continued success of organisations. This module looks at a range of management approaches to support effective decision making to ensure employee engagement and provide a motivational environment thus maximising effort.					
ELEMENTS OF ASSESSMENT <i>[Use HESA KIS definitions]</i> – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	70%	P1 (Practical)	30%		
SUBJECT ASSESSMENT PANEL to which module should be linked: BA (Hons) Leadership and Management					
Professional body minimum pass mark requirement: N/A					
MODULE AIMS: The aim of this module is for students to be able <ul style="list-style-type: none"> • To define decision making models and their contribution to managing a wide range of data and information (financial, sales, marketing, legal, feedback) in an effective and efficient manner to ensure it contributes to operational management and leadership decision making within the business environment. • Develop presentation methods which are cohesive, provide clarity and allow understanding through the various levels of operation within a business, and to inform decision making, where students will develop techniques to apply correct data management principles to ensure businesses operate within the confines of the law and reduce breaches of data protection. • Apply the different communication methods and make sense of the implications of a variety of theories and their contribution to success and failure, exploring how to create a motivated workforce, who are committed to the organisation and are self-critical in their practices and procedures, to move the business forward in a competitive market. 					

ASSESSED LEARNING OUTCOMES:

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> 1. Identify, select and critically analyse a wide range of data and information (financial, sales, marketing, legal, feedback) that organisations use to support effective decision making. 2. Critically analyse communications theory and their influence in the presentation of information 3. Critically evaluate decision making models and interpret the decisions made 4. Apply the methods and techniques of the legal requirements to the collection, storage and use of data and information 5. Present findings from a comparative study regarding the legislative nature of Data Protection 	<ol style="list-style-type: none"> 4. Assess the external factors which influence leadership and management within the organisation. 5. Analyse a range of organisational disciplines and how constraints in one area can impinge on decision making for a leader or a manager. 6. Successfully apply theory to real life workplace situations.

DATE OF APPROVAL: 21/01/2020

FACULTY/OFFICE: Academic Partnerships

DATE OF IMPLEMENTATION: 09/2020

SCHOOL/PARTNER: South Devon College

DATE(S) OF APPROVED CHANGE: XX/XX/XXXX

SEMESTER: Semester 2

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2020-2021		NATIONAL COST CENTRE: 133
MODULE LEADER: David Stephens		OTHER MODULE STAFF: Diana Case
Summary of Module Content Data and information analysis and management Sources and value of data and information Problem solving techniques and decision making models Communications theories and their influence Financial Decision Making Data protection Freedom of Information Employee engagement		
SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Activities/ Formative Tutorials / Student directed sessions	45	3 hours per week for 15 weeks
Guided independent study	155	Research, directed weekly reading, Moodle based tasks, and assessment development
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Structured Essay (LO: 1, 2 & 3) A structured essay judging decision making based on the data and information from an evolving range of sources, and an analysis of the ways in which this information can be communicated to the wider organisation.	100%
Practical	Group Presentation (LO: 4 & 5) Presentation on the challenges of data protection and legal requirements that organisations are expected to adhere to.	100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Structured Essay (LO: 1, 2 & 3) A structured essay judging decision making based on the data and information from an evolving range of sources, and an analysis of the ways in which this information can be communicated to the wider organisation.	100%
Practical	Group Presentation (LO: 4 & 5) Presentation on the challenges of data protection and legal requirements that organisations are expected to adhere to.	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Andrew Faulkner
 Date: 12/01/2020

Approved by: Chantelle Mashiter
 Date: 12/01/2020